

PRESS RELEASE February 14, 2001

New share issue in Eniro

The Board of Directors of Eniro AB (publ) ("Company") decided on February 13, 2001 to carry out a new share issue of 5,725,287 shares in the Company as payment for all shares in Wer liefert was? GmbH.

On February 13, 2001 the Board of Directors made the following decision regarding a new share issue.

The Board of Directors decided to carry out a new share issue of 5,725,287 shares in the Company. The shares will be issued at a subscription price of SEK 93.425 per share. The Company's share capital will increase by SEK 5,725,287. The newly issued shares have been subscribed by Ameritech International, Inc. in connection with the payment of the Company's previous, publicly announced acquisition of all the shares in Wer liefert was? GmbH.

Eniro AB (publ)
Board of Directors

For additional information contact

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Eniro AB is northern Europe's leading catalog company, offline and online. The operations had sales of SEK 3,004,000 in 2000 and showed a profit of SEK 891 million. Since the company's exchange listing on October 10, 1999 the Company has made three acquisitions and has added an additional SEK 750 million to its sales.

Eniro has operations in 22 countries and currently has approximately 2,500 employees. In total, Eniro supplies 750 catalog titles, which are distributed in approximately 30 million copies. The number of inquiries at Eniro's websites in 2000 is expected to total 55 million.