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Symsoft attends Mobile World Congress 2010 introducing new services for charging and messaging

STOCKHOLM, Sweden, February 8, 2010 – **Symsoft, a leading supplier of charging, messaging and value added services, will release new exciting products and applications at the 2010 Mobile World Congress in Barcelona, thus underlining its continuous commitment to business oriented service development.**

Nobill A2P (Application to Person) Messaging is a versatile tool used to extend an operator's A2P messaging capabilities and to simplify integration with new partners. The application provides operators with an increased control over their A2P offerings and decreases load on legacy SMSCs.

Nobill Visiting Mobile Data Access (VMDA) creates opportunities for visited operators to position themselves as an attractive choice for short-term Internet access. Instead of selling new SIM cards to visitors, Nobill VMDA allows a visited operator to sell a mobile data subscription that is associated with a visiting subscriber's existing SIM card. While using the local data service, in-roaming subscribers can still utilize the voice and text messaging services provided by their home operators.

Nobill Roaming Recharge Proxy allows roaming prepaid subscribers to purchase vouchers from local partner operators to recharge their home accounts. This increases roaming ARPU and can be used as a tool to strengthen the brand of an operator group.

Finally, Nobill Intelligent SMS is an application for SMS delivery that incorporates advanced real-time rating and charging functionality. It allows for the rapid roll out of advanced service packages while decreasing the load on existing charging systems. Due to the extensive support for established charging protocols and the advanced provisioning gateway, the application integrates seamlessly with existing charging processes.

The Symsoft team will be present in Hall 8, stand C72 and look forward to discuss how the Nobill product portfolio can be applied to meet the specific needs of operators.

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About Symsoft
Symsoft is an international system and value added services vendor focused on generating competitive edge for mobile, fixed and IP based operators worldwide. Our main product areas are online charging and messaging. Renowned for its ability to deliver, Symsoft enables operators in an increasingly competitive world to improve both attractiveness and ARPU. All application solutions are based on the carrier grade Nobill platform which exceeds operators' requirements for business critical functions due to its modular platform architecture and innovative technology. Symsoft's customers include leading telecom operators such as Millicom, Polkomtel, Qtel, Saudi Telecom, Telefónica, Telenor and TeliaSonera. Founded in 1989 and headquartered in Stockholm, Sweden, Symsoft has local presence in four regions and operational systems in more than 30 countries.

For more information, please visit www.symsoft.com