



**GLOBAL IP SOLUTIONS**

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## **Video Conferencing Arrives for iPhone Application Developers**

*Global IP Solutions 1<sup>st</sup> to Enable Video Chat/Video Conferencing with HD Voice to iPhone Developers*

**San Francisco — February 9, 2010** — [Global IP Solutions](#) (Oslo Børs: GIPS), the leading provider of HD voice and video processing solutions, today announced the availability of video chat technology for iPhone developers to incorporate video conferencing/video chat into their mobile applications.

With GIPS [VideoEngine™ Mobile](#), iPhone developers can rapidly integrate high quality real-time video chat or multi-point video conferencing into iPhone applications that resolves the issues related to IP networks such as delay, jitter and echo.

"iPhone developers are at the forefront of cutting-edge mobile applications, and with such fierce competition, it's incredibly important to offer consumers a robust application that delivers a great quality experience," said Joyce Kim, GIPS' Chief Marketing Officer. "We're happy to announce that GIPS VideoEngine gives iPhone application developers the ability to maximize the value of their application with real-time video communication that features HD voice regardless of network conditions."

"GIPS VideoEngine allows application developers to support two-way video chat on a variety of IP devices," said Ira Weinstein, analyst and partner at Wainhouse Research. "The addition of iPhone support to the GIPS stable of products allows solution providers and mobile carriers to provide videoconferencing, including one-way video and two-way synchronized audio, to an even larger audience."

As iPhone market share continues to grow rapidly with more than three billion application downloads in nearly 80 countries, application developers can rapidly build and deploy video chat applications that overcome typical mobile constraints such as packet loss, bandwidth constraints, background noise and lip synchronization.

### **About Global IP Solutions**

Global IP Solutions (Oslo Børs: GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time-to-market and with less risk than alternative solutions. GIPS serves application developers, wired and wireless service providers and network and telecommunications equipment vendors. Its customer list includes CommuniGate, Nimbuzz, Nortel, KT Networks, Oracle, PCCW, Samsung, WebEx, Yahoo!, AOL and other key players in the voice and video over IP markets. The company is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. For more information, visit [www.gipscorp.com](http://www.gipscorp.com).

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