



Superonline selects Tilgin for its massive Internet and IP telephony roll-out

Stockholm, Sweden, February 10, 2010: Tilgin, a leading provider of solutions for multiplay and next-generation broadband access, has won a prestigious order from Ericsson in Turkey for Superonline A.S., a 100% subsidiary of Turkcell Iletisim Hizmetleri A.S. (Turkcell) (NYSE: TKC, ISE: TCELL), the leading telecommunications and technology company in Turkey. Superonline will implement a solution from Tilgin and Ericsson to provide households with high-speed Internet connections and IMS based IP-telephony.

With this initial order, Tilgin will provide Home Gateways and software for approximately SEK 17 million. It covers the first phase of Superonline s plan to add some 300,000 homes passed to their FTTx network during 2010. Deliveries will begin during Q1 2010. The local implementation will be managed by Ericsson and Tilgin together with Superonline s staff.

When launching this massive effort, Superonline was looking for the solution with the highest performance, yet at a very competitive price. We are very proud that they chose Ericsson and Tilgin as their preferred suppliers, after a very thorough evaluation process including all players in the market, says Ola Berglund, CEO at Tilgin. This win is the result of a close cooperation between Tilgin and Ericsson Turkey .

Through this new solution, Superonline will be able to use the most modern network technology, including Tilgin Home Gateways HG1300 and Tilgin s gateway management software HGA 570, and offer their customers 100 Mbit/s Internet access, IMS based IP telephony and a rich Internet TV service, all over one common network. Superonline is implementing a so called Fiber-to-the-Building solution with a 100 Mbit/s Ethernet connection to each home, equivalent to the capacity of most office networks.

When evaluating the different vendors gateways, we searched for a solution that combined high performance, ease-of-use and flexibility with a low total cost of ownership. Tilgin delivers all of this with its combination of reliability, high performance and state-of-the-art software, says Murat Erkan, CEO at Superonline.

The high capacity, together with intelligent remote management functionality and support for quality of service, will enable the most demanding services including multiple high definition TV streams (HDTV).

This is yet another proof point that operators view our solution as being the most advanced in the market today. It enables them to take full advantage of fiber networks. This order also proves that Tilgin has the scale and supply chain to support even the largest roll-outs, says Ola Berglund, CEO at Tilgin.

Tilgin develops high performance solutions for next generation broadband networks. They support superior quality delivery of high-speed Internet, telephony, and television services. The solutions also include auto-provisioning using the standard TR-069 with rich possibilities for operators to remotely manage all home gateways and other connected home devices, e.g. IPTV Set-Top-Boxes.

End

Tilgin makes this information public in accordance with the Swedish Securities Exchange Act and/or in accordance with the Swedish Financial Supervisory Authority.

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A press & media kit is also available on Tilgin s website : www.tilgin.com/presskit

About Tilgin

Tilgin develops and delivers systems and software for the digitally connected home. Using Tilgin s home gateways, gateway-based software and remote management solutions for provisioning, broadband operators can offer next generation broadband services. Tilgin s solutions are operator-managed, software intensive and focused on next generation access. They enable operators to create new revenue streams, strengthen their brand and increase subscribers quality of service. For the end-user the value lies in new broadband services and the possibility to integrate all electronic devices in the home. With more than 30 customers in over ten countries Tilgin has a strong client base with a broad international reach. Tilgin was founded in 1997 and is listed at NASDAQ OMX Nordic Exchange i Stockholm. Tilgin is headquartered in Kista, Sweden, and the company has a network of international sales channels. For more information, please visit www.tilgin.com

About Superonline

Superonline (became a "brand" name after the merger with Tellcom), the innovative alternative telecommunications operator providing the world s fastest communication technology with its fiber optics infrastructure in Turkey. The company is the only operator that offers residential customers up to 100 Mbps internet access and enterprise customers 10 Gbps internet access, metro Ethernet and leased line by its own nation-wide alternative fiber roll-out. The company also provides xDSL, datacenter co-location, hosting, security, virtual private networks, P2P fiber access, back-up services. The company has its own international fiber access to Bulgaria and many peerings with the global operators. All infrastructures are managed and maintained with Turkcell's (Superonline s parent company – 2nd biggest mobile operator in Europe) standards. (Company was founded in 2004 as Bilisim Telekom and changed its name to Tellcom in 2005. In 2008, Tellcom bought the infrastructure and services of Sabanci Telekom.) After completion of the merge phase with Superonline in 2009, the company changed its brand as Superonline but remaining legal company name as it is. The company continues investments on fiber roll-out, FTTx, bitstream acces, local loop unbundling, MPLS network and NGN. The company operates as a subsdiary of Turkcell Group. www.superonline.net

About Turkcell

Turkcell is the leading Mobile operator in Turkey with 36.0 million postpaid and prepaid customers as of September 30, 2009 operating in a three player market with a market share of approximately 56% as of September 30, 2009 (Source: operators announcements). Turkcell, is the technology leader providing EDGE technology across the country. Turkcell also provides high quality data and voice services to 65% of the population (as at 30 September 2009) through the implementation of its 3G technology. Turkcell provides roaming with 628 operators in 206 countries as of September 18, 2009. Serving a large subscriber base in Turkey with its high-quality wireless telephone network, Turkcell reported \$1.6 billion net revenue for the quarter ended September 30, 2009 as per IFRS financial statements. Turkcell has interests in international Mobile operations in Azerbaijan, Belarus, Georgia, Kazakhstan, Moldova, Northern Cyprus and Ukraine and together with Turkey had approximately 61.9 million subscribers as of September 30, 2009. Turkcell has been listed on the NYSE (New York Stock Exchange) and the ISE (Istanbul Stock Exchange) since July 2000 and is the only NYSE listed company in Turkey. 51.00% of Turkcell s share capital is held by Turkcell Holding, 0.05% by Cukurova Group, 13.07% by Sonera Holding (www.teliasonera.se) , 2.32% by M.V. Group and 0.08% by others while the remaining 33.48% is free float.

<http://www.turkcell.com.tr/en>