



CellPoint at 3GSM World Congress in Cannes Live Location Services and Telemetry Demonstrations

London, February 16 – CellPoint (**Nasdaq: CLPT**) will be exhibiting live commercial location services and telematics solutions in Stand A1 at the 3GSM World Congress in Cannes next week. Demonstrations will be shown running off of live installations in France and Sweden and will include first-ever demonstrations of live roaming.

CellPoint Unwire

CellPoint Unwire will be showing innovative telemetry solutions and live M-commerce. Congress attendees will be able to purchase goods from a vending machine using their mobile phone.

Another customer application will be on display – the WebDoor. A mini industrial door will be controlled with SMS messages to demonstrate how Allhabo, a Swedish company in the Cardo Group, is using Unwire's telemetry technology today. "These are simple examples of our technology that are here today and what our customers are implementing," said Mikael Carlsson, VP of Sales and Marketing at CellPoint Unwire. "Congress attendees will be able to test-drive working telemetry solutions with their own mobile phones," said Carlsson..

CellPoint Systems

CellPoint will present Mobile Location System 5.0 (MLS). MLS allows the operator to locate all subscribers from Day One. It also supports location of mobile phones in idle and active mode, thereby providing the capabilities needed by all types of location applications including fleet management, friend finder and local information services. This latest CellPoint development works in a multi-vendor environment and provides a high-speed, high-capacity solution that uses our network-based location technology.

ExPos, a key component of MLS and our SIM Toolkit solution, will be presented together with ExView. ExPos translates network data into X,Y coordinates and ExView is designed to help network operators tune input data to give realistic, high-quality positioning results.

CellPoint will also do real-time demonstrations of its Resource Manager, iMate and Finder! applications.

Oracle and CellPoint Location Applications

Oracle will join CellPoint's exhibit showing a live location-based Yellow Pages[®] application with e-coupon services. Local Cannes content will be used and CellPoint will provide live positioning for this application. This has been developed using Oracle's 9i Application Server - Wireless Edition.

"This promises to be one of the most exciting exhibits at the conference, where people can test and try our wireless applications for location and telematics," said Peter Henricsson, Chairman and CEO. "We're not only talking solutions, we're letting conference attendees experience live, working applications that are in commercial use today."

Lars Persson, CEO of CellPoint Systems, will Chair the Congress session on Localisation and Local Content. CellPoint's exhibit is located at Stand A1 in Hall 2 of the Congress which runs from February 20 - 23.

CellPoint Inc. (**Nasdaq: CLPT**, www.cellpoint.com/) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology offers a high-capacity solution for multi-vendor, unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management, iMate™ for location-sensitive information and Finder™, an application for locating friends and family. Subsidiary Unwire's programmable telemetry terminal servers are also integrated with the CellPoint System Platform enabling a broad range of applications for wireless remote management and control.

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