

**Press Release from AU-System
For immediate release**

AU-SYSTEM AND CLARION TRANSFORMS AUTOPC[™] INTO A WIRELESS HEADSET

Stockholm, Sweden - February 19, 2001 - Car multimedia specialists Clarion, together with AU-System, have integrated Bluetooth[™] functionality into a demonstration unit of Clarion's AutoPC[™] in-car infotainment system. The *Bluetooth* link turns the device into a wireless headset for calls on the driver's mobile telephone. AU-System has been responsible for application development, supply of *Bluetooth* software, based on Ericsson's *Bluetooth* Host Stack, and integration with Clarion's telephony software in the AutoPC[™].

The AutoPC[™] is connected to the wireless network via a *Bluetooth* link between the device and the telephone. Both incoming and outgoing calls can be handled from the voice activated infotainment unit. Calls can be heard through the speaker system while the driver speaks into a microphone installed in the car and connected to AutoPC[™].

"We chose AU-System because they are one of the leading consultancies in the mobile Internet field with extensive experience of various *Bluetooth* applications," says Jose Luis Macia Fernandez, product manager at Clarion France.

"Clarion AutoPC is a very interesting example of how increasingly more electronic units are being equipped with the ability for wireless communications," says Christer Björk, Business Area Manager at AU-System. "*Bluetooth* technology provides us with unlimited possibilities to wirelessly connect different units and thereby create completely new areas of use."

The idea behind the AutoPC[™] concept is to turn the car into a true multimedia environment utilising the very latest technologies. The Clarion AutoPC[™] with *Bluetooth* functionality will be demonstrated in AU-System's booth (C33/ C39) at the 3GSM World Congress Exhibition on February 20-23, 2001 in Cannes, France.

BLUETOOTH is a trademark owned by Telefonaktiebolaget L M Ericsson, Sweden and licensed to AU-System. All other products and company names herein are trademarks or registered trademarks of their respective holders.

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About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 1000 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on Attract40 of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.

About Bluetooth

The *Bluetooth*[™] wireless technology is set to revolutionise the personal connectivity market by providing freedom from wired connections. It is a specification for a small form-factor, low-cost radio solution providing links between mobile computers, mobile phones and other portable and handheld devices, and connectivity to the Internet. The Bluetooth Special Interest Group (SIG), comprising leaders in the telecommunications, computing and network industries, is driving development of the technology and bringing it to market. The Bluetooth SIG includes promoter companies 3Com, Ericsson, IBM, Intel, Lucent, Microsoft, Motorola, Nokia and Toshiba, and more than 2000 associate members and adopter companies, including AU-System.