



PRESS RELEASE
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Structural waterproofing? Don't be left out in the cold.

With the recent bout of cold weather estimated to have cost the UK economy millions of pounds in lost productivity, Visqueen Building Products has taken steps to ensure structural waterproofing can still be undertaken come rain, shine or even harsh winter conditions.

The leading manufacturer of films for the building industry has just enhanced its range, introducing a number of new or upgraded products which are particularly suited to cold weather application. These products now include at least two membranes which can be torch bonded to concrete surfaces thereby eliminating the need for tape which often fails in colder temperatures.

The first of the membranes, Visqueen Zedex High Bond DPC, is a brand new, heavy duty damp proof course which offers superior performance in low compressive load applications as well as a low permeability to gases like methane, radon and CO₂. Ideal for complex detailing work at ground level and for cavity trays, Zedex High Bond DPC also benefits from laps which are homogenously sealed during the torch bonding process.

In addition, the manufacturer has developed its popular TorchOn Tanking Membrane. This product, which is designed for tanking basements, retaining walls and other subsurface features, now offers even greater levels of performance.

To complement both Zedex High Bond DPC and TorchOn Tanking Membrane, Visqueen Building Products has also launched a new high performance tanking primer. This can

be applied at sub-zero temperatures (-4°C) as well as to both green concrete and to damp surfaces.

Finally, and for use with its Vapour Control Systems which reduce interstitial condensation within buildings, the manufacturer has also launched a new range of cold weather Vapour tape. These tapes employ a special adhesive coating for superior quick stick at normal temperatures and for superior performance overall when temperatures fall below zero. They are also highly puncture and tear resistant.

Commenting on the launch of the new cold weather products, Cameron Yates, Marketing Manager at Visqueen Building Products said: “Part of Visqueen Building Product’s success as a leading manufacturer of films for the building industry comes from our commitment to proactively identifying the needs of the sector and then developing solutions accordingly.

“The launch of Zedex High Bond DPC, our new generation of TorchOn Tanking Membrane, our high performance tanking primer and our new cold weather Vapour tape all aim to build on that track record.

“With one cold snap behind us and another possibly on the horizon, we wanted to ensure those involved in structural waterproofing weren’t unduly affected by the UK’s increasingly unpredictable weather conditions.”

More information about the Visqueen Building Products’ range can be found at www.visqueenbuilding.co.uk

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Images & captions: Zedex High Bond DPC.jpg

Capable in the cold. To help reduce lost productivity from freezing conditions, leading manufacturer of building films

Visqueen Building Products has launched new cold weather products.

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Notes to Editors:

- Visqueen Building Products is a division of British Polythene Industries, one of Europe's leading manufacturers of polythene film.
- Through films created specifically for the construction industry, Visqueen Building Products offers a comprehensive array of solutions including damp proof courses, damp proof membranes, flame retardant films, gas protection systems, radon protection systems, storm water protection and vapour control layers.
- Working closely with sister business, bpi.recycled products (the largest recycler of waste polythene in Europe), Visqueen Building Products has become a major force in the supply of sustainable products
- Visqueen Building Products offers a variety of reprocessed plastic products including EcoMembrane[®], the first damp proof membrane made from 100% recycled post-use waste, and Plaswood – a versatile range of plastic wood products stretching from street furniture to fencing.
- The continuing success of British Polythene Industries has been formally acknowledged in a high profile survey. The business achieved 40th place out of 236 companies in a league table of 'Britain's Most Admired Companies' published by Management Today in association with Accenture.