

Forte – Lubricants Forté boosts management team

Please find attached a press release for your news section.

If you have any queries or require any further information please do not hesitate to contact either myself or my colleague Gary Lillistone.

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Forté boosts management team

Leading trade only treatments company Forté has strengthened its senior team with the appointment of Martin McNulty as Regional Sales Manager (RSM) for Scotland.

Martin, who has worked in the motor trade in Scotland since 1989, has joined Forté from car body paint distributor, Brown Brothers where he spent the last two-and-a-half years employed in a business development role. Prior to working for Brown Brothers he spent six years at Ziebe Ltd., within the Eastern Western Motor Group, supplying the group and the independent motor trade in Scotland with aftermarket consumables.

Based in Glasgow, Martin will be responsible for a team of seven looking after sales throughout the Scottish region.

He said: I m looking forward to getting my teeth into my new role, looking after the team and increasing sales. I m well known throughout the trade in Scotland and feel my knowledge and experience will be a great benefit as Regional Sales Manager for Forté.

Rachel Greasby, Marketing Director at Forté, said: *Martin will be an asset to the Forté management team and will play an important role in our ongoing success.*

Today, Forté operates throughout the UK with a regional network of around 100 sales agents in 11 regions and works with around 9,000 garages, workshops and franchised dealers.

– ENDS –

Editor s note:–

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