



## PRESS RELEASE

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### Affärsstrategernas portfolio company Musicbrigade in co-operation with MSN.se

**From today Musicbrigade.com delivers music video content to Microsoft's Swedish portal msn.se, linking to Musicbrigade's music video channels and extensive music video archive.**

"MSN has created a broad entertainment channel, where our music video content fits perfectly. We hope to develop a good long-term relationship with MSN to deliver quality entertainment to music fans world-wide." says Anders Hjelmtorp, CEO Musicbrigade.

The msn.se visitors can enjoy music videos from six varied channels: the Swedish Grammy 2001 channel, The Hellacopters channel (and competition), an Emmylou Harris Live channel and much more.

Musicbrigade is also delivering an A\*Teens-channel to 13 MSN portals throughout Europe and Latin America in connection with the pop groups' live-concert to be streamed via MSN on Wednesday February 21. The channel contains all the A\*Teens' music videos in chronological order and an artist special featuring several interviews.

"This co-operation is for Musicbrigade a proof of concept and quality" says CG-Fridh, CEO of Affärsstrategerna AB

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