

Rosetta Stone Gives Mums and Children the Perfect Mother's Day Gift Solution

Rosetta Stone, the leading language-learning solutions company, has a Mother's Day gift solution that will even do the children good (but they don't need to know that!).

Learning a language with Rosetta Stone is the perfect thoughtful gift, giving a great excuse for regular quality family time. Mums with a language-learning ambition, whether it's for their next holiday or to connect to family roots, can make the most of an added bonus with Rosetta Stone. While the children are enticed to join in the interactive fun, Mums can enjoy the knowledge their children are improving their language education and adding to their career prospects.

Sylke Riester, Managing Director for Europe at Rosetta Stone, said: Quality time with the children is going to be high on any mum's list of priorities this Mother's Day. Getting your children interested in language learning, whether they are six with a dream of becoming an astronaut or 18 and planning a gap year, will be the best Mother's Day gift for them and for you.

Rosetta Stone uses technology to tap in to the way we all learnt our first language as a child. There is no translation, with new words and phrases learnt in context with images and scenarios, making this an engaging brain-booster for any age.

Rosetta Stone is running a Mother's Day promotion. With each CD-ROM set sold before March 15, including a microphone headset to use with the unique speech recognition function and Audio Companion CDs for learning on the go, Rosetta Stone will give another microphone headset free of charge so mother and children can learn together.

Buy online at www.RosettaStone.co.uk or click on Retail Locations to find your nearest kiosk.

ENDS

About Rosetta Stone

Acclaimed for the speed, power and effectiveness of its Dynamic Immersion™ method, Rosetta Stone is a revolutionary language learning software program.

Rosetta Stone was founded in 1992 on two core beliefs: that the natural way people learn languages as children remains the most successful method for learning new languages; and that interactive CD-ROM and online technology can recreate the immersion method powerfully for learners of any age. Rosetta Stone (UK) Limited, a subsidiary of Rosetta Stone Inc., is based in London.

Terms and Conditions

Offer applies to Personal and Homeschool Edition CD-ROM product purchases. Offer expires 15th March, 2010. Cannot be combined with any other offer. Prices subject to change without notice. Six-month money-back guarantee is limited to product purchases made directly from Rosetta Stone and does not include return postage costs.

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