



PRESS RELEASE
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AWARD WINNING MANUFACTURER ENCOURAGES EXCELLENCE

bpi.recycled products - Europe's leading manufacturer of polythene refuse and recycling sacks and a business that advocates excellence - is supporting a category at this year's FoodService Packaging Association (FPA) Awards.

The business will be the sole sponsor of the Marketing Trophy at the Awards – one of the most prestigious for any organisation involved in the supply of food and non-food items to restaurants, school canteens, hospital cafeterias, hotels and other catering operations.

"bpi.recycled products is no stranger to awards success" explains Lorcan Mekitarian, Sales Director from the business. "We've recently picked up a number of accolades of our own including Manufacturer of the Year and Best Marketing Innovation of the Year. As such, we're only too happy to be involved in an initiative that recognises and rewards those with a similar commitment to the highest standards."

bpi.recycled products was crowned Manufacturer of the Year at last year's FPA Awards, securing victory in a category where the eventual winner was chosen through vote of FPA member companies, which now total over a 100.

This year's ceremony will be co-hosted by impressionist Kevin Connolly of BBC TV's Dead Ringer's fame and will take place on the 18th March at The Belfry. The evening will also play host to a charity auction to raise funds for three important charities – Hospitality Action (www.hospitalityaction.org.uk), Springboard (www.springboarduk.net) and T4Toby (www.t4toby.com).

Commenting on bpi.recycled products' sponsorship, Martin Kersh, Secretary of the FPA, said: "We're delighted that bpi.recycled products has chosen to sponsor the

Marketing trophy at this year's FPA Awards. Their own achievements both in terms of marketing and business in general made them the perfect choice to back this particular category."

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Images & captions:

bpi rp FPA.jpg – **Last year's winners, this year's sponsors.** Manufacturer of the Year 2009, bpi.recycled products will sponsor a category this year's FPA awards.

FPA Logo.jpg and FPA Awards Logo.jpg

For more information please contact Wayne Mohammed at [Precision](#) on 07931 586 334 or wayne@precision-online.co.uk

Editor's notes:

- bpi.recycled products is the largest recycler of used polythene in Europe recycling over 70,000 tonnes of post-use polythene material from commercial, retail, industrial and agricultural markets.
- bpi.recycled products uses some of these materials to manufacture its award winning Plaswood range of sustainable wood-substitute products. These products include park and garden furniture, street and countryside signs, bollards and marine decking.
- The environmental benefits of recycling plastic are becoming more widely recognised: maximising reusable material, diverting waste from landfill and conserving resources. bpi.recycled products has developed the necessary expertise and the infrastructure in the form of a network of Environment Agency accredited recycling plants to help drive these benefits forward.
- For over 30 years, The FoodService Packaging Association (FPA) has sought to raise the profile and the standards of packaging used to serve food and beverages to the public.
- The FPA now has over 100 members across the UK including organisations involved in the manufacturing, distributing and buying of food service packaging.
- The FPA encourages the use of disposable foodservice packaging by promoting and developing its benefits in terms of hygiene levels, safety, convenience, cost effectiveness and environmental performance.