



PRESS RELEASE
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Visqueen Clingseal – cutting your losses

Leading manufacturer of balewrap and silage sheeting, bpi.agri has extended its popular range of globally respected products. Visqueen Clingseal is a new high-performance clamp sheet which appreciably reduces costly losses at the clampface from top and shoulder spoilage.

Designed for use underneath a conventional, high quality silage sheet such as Visqueen Agri-S, Visqueen Clingseal is thinner and subsequently more flexible than traditional silage sheeting. This allows it to cling more closely to the contours of the clamp's surface and to tuck in more at the sides. The net result is a closer fitting air barrier with fewer air pockets that can lead to aerobic spoilage.

In addition, the improved air seal achievable with Visqueen Clingseal also facilitates a faster, more efficient fermentation process resulting in silage with greater nutritional value.

Recent studies have demonstrated that the extra oxygen barrier created using such additional clamp sheets had a major impact in terms of reducing top and shoulder losses as well as wastage from surface mould.

Hefin Richards from Profeed Nutrition Consultancy said: "Under commercial silage making conditions, IBERS cites that total dry matter losses of 25% can be expected from field to feedout, whilst in-silo losses of 5 to 18% are typical. Exclusion of oxygen from the clamp is a key factor in minimising these losses."

"With this in mind, products like Visqueen Clingseal, which can minimise losses during the harvesting and clamping process, are worth employing. This is especially true when ensiling moist feeds like brewers' grains and crimped maize which are not only higher value crops, but also more susceptible to wastage."

He continues: “1m³ of maize silage equates to approx 800kg of material. So, if maize is valued at £25/tonne, then 1m³ is worth £20 and a 10cm deep layer of the said 1m³ is worth £2. So, apart from it taking longer to work through the clamp, farmers can end up losing a lot of their valuable forage.”

Those involved in testing Visqueen Clingseal as part of its final, on-farm field trials have also given the new product glowing reports. Will Jones from Higher Living Dairy in Devon, said: “We normally use salt to try and control waste on our maize clamp but Visqueen Clingseal proved to be more cost effective, easier to apply and resulted in no wastage whatsoever.

“This was despite the fact it was used on a clamp with very high sides which made it impossible to roll completely. In comparison, the neighbouring clamp, which was treated with salt and sheets in the traditional way, did see some wastage on both its top and sides.

He adds: “I will definitely be using this new product on all my clamps next season”.

Barry Buckley, Sales Director at bpi.agri added: “bpi.agri is delighted that Visqueen Clingseal has been so well received by those involved in its field testing. We hope that this excellent product which offers benefits in terms of reduced spoilage, more efficient fermentation and better quality silage will follow in the footsteps of some of our other well known brands and become a true global leader.”

For more information about bpi.agri and its range of high performance silage balewrap and silage sheet, visit www.bpiagri.com

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IMAGES: Visqueen Clingseal1.jpg
Clingseal clamp face.jpg
Clingseal clamp overview.jpg

For more information please contact Wayne Mohammed at Precision on 07931 586 334 or wayne@precision-online.co.uk

Notes to Editors:

- bpi.agri is a British-based manufacturer of high-performance silage stretchwrap and lightweight, high strength silage sheeting. Its range of products includes such widely respected brand names as Silotite[®], Polybale[®], Visqueen Poliwrap[®] and Visqueen Agri-S[®].
- The manufacturer's Silotite product is the world's leading balewrap. Sold in over 50 countries across six continents, it is used to wrap more than 40 million bales every year.
- Since the invention of silage balewrapping in the mid-1980s, bpi.agri has been at the forefront in developing new products for use by farmers and agricultural contractors across the globe. Highlighting this, it was the first manufacturer in the world to develop multi-layer, co-extruded silage stretch film.
- To ensure continued innovations, bpi.agri has a strong commitment to R&D and works closely with a number of key research partners including IBERS (The Institute of Biological, Environmental and Rural Sciences)
- bpi.agri's desire to help farmers and agricultural contractors goes way beyond the production of innovative, fit for purpose products. The business also stages regular balewrapping clinics and is a founding member of the new Silage Advisory Centre (www.silageadvice.com). This recently unveiled initiative aims to offer farmers advice on maximising their forage through better grassland management and a more effective use of big baled silage.
- bpi.agri is a division of BPI (British Polythene Industries) plc, one of Europe's largest manufacturers of polythene films, bags and sacks.
- The continuing success of British Polythene Industries has been formally acknowledged in a recent high profile survey. The business achieved 40th place out of 236 companies in a league table of 'Britain's Most Admired Companies 2009' published by Management Today in association with Accenture.