
News Alert

George McQuade or Aida Mayo
(818) 340-5300 or (818) 618-9229



www.MayoCommunications.com

PR@MayoCommunications.com

“Dancing with the Stars – MAMMOJAM 2010”

**Stars’ Louis Van Amstel and Jonathan Roberts
to appear at Star-Studded Breast Cancer benefit**

A Rise Club Dance Benefit for the Dr. Susan Love Research Foundation

What: “MAMMOJAM 2010” Celebrity “Dancing with the Stars”
Louis Van Amstel will be demonstrating his Louis’ “Dance Blast”
for celebrities dancing for a good cause

‘DANCING WITH THE STARS’

Who: **Louis Van Amstel and Jonathan Roberts** (*confirmed*)
Alyson Reed, “A Chorus Line,” “High School Musical,” “LA Law”
Erika Eleniak, “Baywatch,” Playboy Centerfold
Julia Anderson, “True Beauty,” “100 Most Beautiful People” (People)
Eduardo Garcia, “CORNERED,” “No Country for Old Men”
James Duval, “Caller ID” 2010, “Gone in 60 Seconds”, “Donnie Darko,”
Elizabeth Nicole, “Getting That Girl” 2010, “CORNERED!”
Anastasia Fontaines, “Le critique” (2010,) “Violent Blue” (2010)
Marcia Strassman, “Welcome Back, Kotter” “Honey, I Shrunk the Kids”
Lissa Levin Guntzelman, “WKRP in Cincinnati,” “Mad About You”
Dr. Susan Love, Dr. Susan Love Research Foundation

When: THURSDAY, APRIL 1, 2010 (no fooling!)- 7 PM -10 PM
6:30 p.m. media-check-in (VIP Area, Refreshments) (Bar, a view, dance floor)
7:00 p.m. - 7:30 p.m. Hot Pink Carpet Arrives

Where: RISE CLUB (above the “The Highlands” on 5th floor) at Hollywood Complex
6801 Hollywood Blvd. 5th Floor, (Hollywood & Highland), Parking \$2.00 for 4 hrs.

Background: The event is the brainchild of Lissa Levin Guntzelman, a television writer/producer (“Mad about you,” “WKRP in Cincinnati”) and breast cancer survivor. “I wanted to do this for myself, my family and other breast cancer victims,” said Guntzelman for the Dr. Susan Love Research Foundation’s MAMMOJAM 2010. “I’m a TV writer/producer, but also an 18-year breast cancer survivor and my mother died of breast cancer at age 60 so my experience and entertainment industry connections will help fight the disease.

To RSVP (310) 828-0060 or (866) 569-0388 or visit: <http://tinyurl.com/yegh553>

or go to: **MAMMOJAM 2010** on Facebook. [Editors: Media please call Aida Mayo or George Mc Quade for advanced interviews and to RSVP for event. @ 818-340-5300 or 818-618-9229.

Publicity@mayocommunications.com]