



FOR IMMEDIATE RELEASE

Milano Monuments Launches Company to Serve Pet Care Industry

April 2, 2010 – Cleveland, Ohio – AllPetMemorials.com is offering an extensive line of creative, personalized pet memorials. Urns, memorials, markers and keepsakes can be ordered online at the company's website or through veterinarians, pet cemeteries and crematories.

Jim Milano of Milano Monuments in Cleveland, Ohio announced today that the company has expanded into the pet care industry with the establishment of AllPetMemorials.com. The new firm, based in Milano's Brookpark Road headquarters will sell monuments, urns, keepsakes and markers for pets.

"We're excited about this new venture," says Jim Milano, President of Milano Monuments. "We are aggressively taking AllPetMemorials.com to market with an industry launch at the AAHA (*American Animal Hospital Association*) Long Beach 2010 Conference in March."

"Early acceptance in the local market has been exceptional," says Milano. "The reputation of Milano Monuments in the Greater Cleveland area has been an excellent springboard for AllPetMemorials.com. People have come to expect quality products, personalized service and value. We're fortunate that our new customers in the pet industry are familiar with Milano and have welcomed our new venture enthusiastically."

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AllPetMemorials.com has established a unique relationship with veterinarians. Marketing personalized memorials, keepsakes, urns and engraved pet plaques through vets, allows them the opportunity to either sell or gift memorials to their clients as a final tribute to their companions. “The relationship between the veterinarian, the pet owners and their companions is an incredibly strong bond. Now the veterinarian can continue to demonstrate their support even during the owner’s most difficult moments by presenting a thoughtful way to preserve their pet’s memory,” says Milano.

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