



## **PRESS RELEASE**

**Stockholm 2001-03-03**

**For immediate release**

### **Contact:**

Peter Hjorth  
Investor & Public Relations  
Satsafe MLS AB  
Tel: +46-8-545 878 03 / +46-708-15 78 41  
[peter.hjorth@satsafe.se](mailto:peter.hjorth@satsafe.se)

Jeroen Blankenstein  
Chief Operating Officer  
Markdata Innovations & Solutions BV  
Tel: +31-348 49 06 10  
[jblankenstein@markdata.nl](mailto:jblankenstein@markdata.nl)

## **SATSAFE SIGNS GENERAL PURCHASE AGREEMENT WITH MARKDATA WORTH 3 MILLION EURO**

Satsafe, a Swedish provider of location based services, has signed a distribution agreement and a general purchase agreement worth 3 million Euro with Markdata, a Dutch distributor of ICT and telecom products & services. Markdata has been appointed as distributor of Satsafe products and systems in the BeNeLux region on a non-exclusive basis. Markdata will focus sales activities on the transportation industry, car dealers and rental car agencies.

- Satsafe's products and systems provide obvious customer benefits both to professional fleet owners as well as private car owners, said Jeroen Blankenstein, COO of Markdata Innovations & Solutions BV. The preliminary interest in the market is overwhelming and we believe that we can reach significant sales volumes with these products and services.

Markdata will distribute a number of Satsafe's products, for example Satsafe Car Position Alarm, a solution for anti-theft, security and assistance related services targeting the car market. Also, Markdata will sell integrated system solutions for fleet owners combining fleet management software with positioning technology for track & trace and security services.

- BeNeLux is the largest hub for logistics in Europe and the number of potential new customers is fascinating, said Björn Krasse, CEO of Satsafe. We believe that Markdata is a perfect partner to open up this market which is now starting to move.

### **About Satsafe:**

Satsafe MLS AB, with an unofficial listing on the H&Q Tech Market, was founded in 1998 and is based in Stockholm, Sweden. Satsafe develops system solutions based on technologies such as GPS, GSM and the Internet. Key market segments include transportation and mobile service organizations. The company has customers primarily in Scandinavia and the Baltic region. Satsafe's objective is to become a leading system and service provider within the MLS sector (Mobile Location Services) in Europe. Investors include Emerging Technologies, Delphi Capital and Banco. For more information on Satsafe, visit the company's website at <http://www.satsafe.com>

### **About Markdata:**

Markdata is a leading Dutch ICT and telecom service provider. Business areas comprise distribution of ICT and telecom equipment, billing services, software development, marketing services, project management, back office support and web-site building. For more information on Markdata, visit the company's website at <http://www.markdata.nl>