

Press Release

## Blueice Research Hires Chief Architect from Sonera SmartTrust

Stockholm, Sweden – 06 March 2001 - The Swedish IT security company, Blueice Research (http://blueiceresearch.com), today announced the recruitment of Fredrik Gustafsson as Chief Architect for the company. Fredrik joins Blueice Research from Sonera SmartTrust where he held the position of Chief Architect for PKI Development.

Blueice Research has, since being founded in Feb 2000, been working intensively on building a very strong development team within the area of security and in particular PKI. PKI (Public Key Infrastructure) has emerged as the security architecture best suited to providing confidentiality, authentication, and data integrity as well as the essential feature of non-repudiation – serving to minimize the risks involved while conducting online transactions. Several of the developers in Blueice Research are among the leading persons within this area and the collective competence is one of the most significant in Sweden.

- Fredrik has been part of the technical core of ID2 Technologies since the founding of the company and is enormously experienced within the PKI area. In the area of PKI product development there are few who can match Fredrik's knowledge and experience. He will contribute very valuable knowledge on how to manage a quickly growing product base and development department, giving even more direction and strength to our already strong team, says Erik Johannisson, CTO of Blueice Research.

Fredrik Gustafsson (32) began his career at AU-System. There he was part of the core of iD2 Technologies when it started operations in 1996. In 1999 Fredrik was promoted to the position of Chief Architect and he continued as Chief architect at Sonera SmartTrust's PKI development in Stockholm following the takeover of iD2. He is specialized on the design, development and technical project management of Internet based PKI solutions.

- Blueice Research has quickly established itself as one of the most interesting companies within the IT Security product development field. The company boasts many talented individuals as well as interesting products for the enabling of secure electronic transactions from mobile devices. The focus on mobility was one of the main reasons I was drawn to Blueice Research, says Fredrik Gustafsson.

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Blueice Research AB is a young and expansive development company specialized in mobile Internet security. Blueice Research AB develops software for safe and secure identification, digital signatures and digital receipts, as well as providing unique, integrated security solutions for B2B and B2C companies. From its head office in Stockholm, Sweden, Blueice Research AB is operational in the European marketplace.

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