



**Press Release**  
**April 2010**

### **bpi.agri. A 'must see' at Scotgrass.**

As Scotgrass 2010 rapidly approaches, a leading manufacturer of silage balewrap and silage clamp sheeting is pulling out all the stops to ensure its appearance is one of its best ever. In recently published plans, bpi.agri has revealed it will not only showcase its existing highly respected products at the show, but launch a brand new addition to its range, hold a special prize draw and stage a unique 'questions and answers' session with a silage production expert.

Whilst perhaps best known for its world leading balewraps like Polybale®, Silotite® and Visqueen Poliwrap®, the product set to take centre stage on the bpi.agri stand (Stand 182) won't actually be a balewrap at all. It will be a clamp sheet.

Receiving its official public launch, Visqueen Clingseal is a high performance sheeting film which appreciably reduces top and shoulder losses at the clampface. Designed for use underneath a conventional, high quality silage sheet like bpi.agri's Visqueen Agri-S, Visqueen Clingseal's thinner nature allows it to 'cling' more closely to the contours of the clamp's surface and to tuck in more at the sides. The net result is a closer fitting air barrier with fewer air pockets – a major cause of aerobic spoilage.

In addition and as a further benefit of the improved air seal achievable with Visqueen Clingseal, silage fermentation becomes quicker and more efficient, resulting in silage with greater nutritional value.

Aside from being able to learn more about this exciting new addition to the bpi.agri range, visitors to the firm's stand will also be able to get answers to some of their most frequent silage making challenges, problems or concerns.

Senior representatives from bpi.agri's sales team will be on-hand to offer tips and advice whilst the manufacturer is staging a special questions and answers session

from noon to 2pm with Dr. Dave Davies – an expert in silage/rumen nutrition from IBERS (the Institute of Biological, Environmental and Rural Sciences).

What's more, for a spot of fun and to thank those visiting its stand for their interest, bpi.agri will also be running a prize draw with a whole pallet of Silotite balewrap up for grabs.

Commenting on the firm's Scotgrass plans, Kate Collett, Marketing Coordinator at bpi.agri, said: "For a business like bpi.agri which is focused on silage production, Scotgrass is one of the biggest events in our exhibition calendar. This year, we're marking that fact with some equally big plans. Whether you produce silage in a clamp or by bale, our stand has something for you - from new products to tried and tested advice.

For more information about bpi.agri and its range of silage balewrap and silage sheet, visit [www.bpiagri.com](http://www.bpiagri.com)

**- Ends -**

**IMAGES:**      Clingseal1.jpg

**CAPTION:**    **Star of the show.** Amongst bpi.agri's plans for Scotgrass 2010 will be the official launch of a new high performance clampsheet known as Visqueen Clingseal.

For more information please contact Wayne Mohammed at [Precision](http://Precision) on 07931 586 334 or [wayne@precision-online.co.uk](mailto:wayne@precision-online.co.uk)

**Notes to Editors:**

- bpi.agri is a British-based manufacturer of high-performance silage stretchwrap and lightweight, high strength silage sheeting. Its range of products includes such widely respected brand names as Silotite<sup>®</sup>, Polybale<sup>®</sup>, Visqueen Poliwrap<sup>®</sup> and Visqueen Agri-S<sup>®</sup>.
- The manufacturer's Silotite product is the world's leading balewrap. Sold in over 50 countries across six continents, it is used to wrap more than 40 million bales every year.
- Since the invention of silage balewrapping in the mid-1980s, bpi.agri has been at the forefront in developing new products for use by farmers and agricultural contractors across the globe. Highlighting this, it was the first

manufacturer in the world to develop multi-layer, co-extruded silage stretch film.

- To ensure continued innovations, bpi.agri has a strong commitment to R&D and works closely with a number of key research partners including IBERS (The Institute of Biological, Environmental and Rural Sciences)
- bpi.agri's desire to help farmers and agricultural contractors goes way beyond the production of innovative, fit for purpose products. The business also stages regular balewrapping clinics and is a founding member of the new Silage Advisory Centre ([www.silageadvice.com](http://www.silageadvice.com)). This recently unveiled initiative aims to offer farmers advice on maximising their forage through better grassland management and a more effective use of big baled silage.
- bpi.agri is a division of BPI (British Polythene Industries) plc, one of Europe's largest manufacturers of polythene films, bags and sacks.
- The continuing success of British Polythene Industries has been formally acknowledged in a recent high profile survey. The business achieved 40<sup>th</sup> place out of 236 companies in a league table of 'Britain's Most Admired Companies 2009' published by Management Today in association with Accenture.