

THE LEDSTIERNAN COMPANY NORDIC CIRCLE FORM ALLIANCE WITH THE U.S. STRATEGY CONSULTING FIRM MAINSPRING (NASDAQ: MSPR)

One of Ledstiernan's portfolio companies within Mobile Communications, Nordic Circle, strengthens its position within strategy consulting through the leading U.S. strategy consulting firm Mainspring. The alliance advances Nordic Circle's wholly owned subsidiary Nordic Spring in the U.S. market for strategic consulting.

"This alliance advances Mainspring in the wireless and mobile arenas and accelerates our development of an international presence," said John Connolly, Mainspring's president and CEO. "Mainspring will gain access to new markets across Europe and specifically the Nordic region with an extended team of qualified strategists."

"The alliance with Mainspring advances Nordic Spring to a unique position for serving our clients with top strategic services towards e-business. ", said Christian Haeger, Nordic Spring's President. "Mainspring is an ideal partner as we will now gain access to U.S. resources and benefit from Mainspring's broad strategic capabilities and knowledge of vertical markets and thereby serving our clients also with leading U.S. strategists. This connection has been a firm goal since Nordic Spring was founded in June 2000."

"We are proud that Mainspring has identified our unique capabilities within Nordic Circle, which is our ability to combine deep technical know how with strategic knowledge on management level", said Per Fredriksson, CEO of the Nordic Circle group.

For further information, please contact

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Nordic Circle consists of four consultancy companies working together to create communication solutions by integrating telecom, media and the Internet by combining deep technical know how with strategic knowledge at management level. Nordic Circles consists of the four wholly owned subsidiaries Nordic Spring, Netnova, Fyrplus and Advisec.

www.nordiccircle.com

www.nordicspring.se

Mainspring (Nasdaq: MSPR) is a leading strategy consulting firm that partners with Global 2000 companies to develop and commercialize profitable online and offline businesses. Mainspring helps clients exploit new markets, new business models and new technologies. With expertise in four vertical areas, Mainspring's focus encompasses Financial services; Retail and Consumer Goods; Technology, Communications, and Media; and Industrial and Life Sciences. Mainspring is headquartered in Cambridge with additional offices in New York and Chicago.

www.mainspring.com