



Press release

April 20th 2010, Linköping, Sweden

Factum delivers 200th Multiplexer to Poland

Factum Electronics, world-leading supplier of equipment for mobile digital multimedia broadcasting, today announced delivery of its 200th multiplexer system to its 25th country in conjunction with a commercial partnership with the Polish network operator EmiTel for the supply of DAB+ (digital radio) and T-DMB (mobile TV) to Poland.

In the previously announced Polish trials, which aim at securing Poland's digital radio future, Factum's system replaces an existing installation from another supplier. Radio Wroclaw, the Polish public radio broadcaster, with TP Emitel and the National Institute of Telecommunications, run the first DAB+/DMB pilot transmission in Poland. Wroclaw's multiplex supports 11 services and one DMB service. The Wroclaw DAB+ trial covers Poland's fourth largest city and capital of Lower Silesia with a population of approximately 640,000.

"Thanks to the Factum multiplexer's flexibility we could use remote feed functionality by adding two services coming from Warsaw, where the second DAB+ trial was started. We also use switching services according to a pre-programmed schedule. It works perfectly. Besides additional data services as Dynamic Labels or Slide Shows, which are very easy to configure in the multiplexer, we also offer an Electronic Program Guide service", says Miroslaw Ostrowski of Radio Wroclaw. "We only started with DAB+ technology a few months ago, and we are not very experienced in managing a multiplex. Factum's specialists are always ready to help when we have problems, and thanks to this we feel we have all the support we need. It is very important for us who are still beginners in the field of digital radio."

"Factum actively promotes digital radio technology in new regions, and we are today proud to announce a new reference customer in Poland. Factum's track record stands out in the market and we are unique in boasting such a broad palette of successful installations in so many countries. A milestone in the number of delivered multiplexers to an incomparable number of countries is now passed", says Fredrik Hånell, CEO of Factum Electronics AB and Effnet Holding AB.

For more information, contact Fredrik Hånell, CEO, +46 70 317 7793 or info@factum.se

About Emitel

TP Emitel is the leading Polish terrestrial broadcast network operator. As a partner of most of the Polish broadcasters, the Company provides countrywide data transmission network and broadcast services. TP Emitel is also active on telecommunication market offering data transmission, leased lines, infrastructure leasing, design/consultancy and rollout services for telecom operators. TP Emitel's customers are television and radio broadcasters, wire-line and wireless telecommunication operators and local authorities. As an innovative company, Emitel focuses its activity on digital television (DVB-T), digital radio (T-DAB+) and multimedia services.

About Factum Electronics

Factum Electronics AB (www.factum.se), a wholly owned subsidiary of Effnet Holding AB (First North Nasdaq OMX: EFFN, www.effnetholding.se), is a world leader in the areas of DAB (Digital Audio Broadcasting), DAB+, DMB (Digital Multimedia Broadcasting), and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding, and processing and serves professional broadcasting customers in more than 40 countries. Additionally, Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment.