

## Press Release

London, UK

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### **EPiServer hits 300 customer mark in the UK**

**EPiServer, a provider of Web Content Management (WCM), online community and e-commerce platforms has reached the 300 customer mark in the UK. The wins have been bolstered by several recent customer contracts in Q1, including the Canary Wharf Group (with partner Rufus Leonard), Aggregate Industries (with twentysix digital), NHS Grampian (with Mimtech), Corinthia Hotels (with Nucleus) and Ryman (with e-inbusiness).**

With increasing numbers of brands looking to improve their online communication strategies, by taking steps to speak directly with their audiences online, the Swedish-based company has seen phenomenal growth in the UK, with hundreds of brands eager to take control of the way they communicate online, making their websites more dynamic, engaging and community-led.

Some of the UK's leading digital agencies – including LBi, Fortune Cookie and Auros – have also been quick to adopt EPiServer CMS as their platform of choice due to its user friendliness for end users and developers alike.

**Neal Perry, Country Manager, UK, Ireland & Middle East, EPiServer:** “It has been an exciting few months for the team here in the UK, with some notable deals completed. We are seeing many businesses and brands in the UK eager to take their online presence to the next level and find new and exciting ways to engage with their online visitors.”

**Martin Henricson, CEO from EPiServer:** “The UK is a strategically important country for us and so this early success is particularly welcome. We are committed to providing our partners and customers with online solutions that will enable them to build dynamic and engaging websites and communities that can have dramatic effects on their business.”

In March, EPiServer launched the latest version of its web content management platform, EPiServer CMS 6, including a new OnlineCenter that makes it easy for businesses to develop, manage and measure all aspects of their online presence.

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#### **For further information:**

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#### **About EPiServer:**

EPiServer is the world's fastest growing provider of Web Content Management (WCM), online community and e-commerce platforms. More than 3,000 customers worldwide use EPiServer CMS to create collaborative and engaging websites. EPiServer CMS is the foundation for more than 9,000 websites and is used by more than 130,000 web editors daily. The EPiServer platform

is delivered through an extensive network of over 400 partner companies in 30 countries. EPiServer combines the stability and support of a commercial product with EPiServer World, a thriving developer community of more than 9,000 developers. EPiServer is a Microsoft Gold Certified Partner with an AAA-ranking by Dun & Bradstreet since 2000. The company was founded in 1994 and has offices in the United States, Sweden, Denmark, Norway, Finland, The Netherlands, South Africa, Australia and the United Kingdom. For more information, please visit [www.episerver.com](http://www.episerver.com).