Effnet Contact:
Joakim Enerstam
+46 70 341 56 15
Joakim.enerstam@effnet.com

eNsemble Multi-Core Alliance Contact:
Alex Pantelis
+1 650-230-6476
apantelis@eNsembleAlliance.org

Effnet Joins *eNsemble*™ Multi-Core Alliance to Drive Development of Header Compression Software Technologies for Multi-Core Processors

Sweden, Luleå - **April 28, 2010** - Effnet AB, the leader in header compression technologies, today announced that it has become a member of the *eNsemble*™ Multi-Core Alliance, a premier industry organization founded to drive best-in-class innovations on multi-core parallel processing platforms and software development. Supported by a broad base of world-class hardware and software providers, the eNsemble Multi-Core Alliance serves as the foundation upon which original equipment manufacturers (OEMs) can more effectively and more efficiently develop high-performance networking equipment using industry-leading multi-core processors.

"With the demand for bandwidth growing exponentially, the best way to meet the requirements is to use advanced technologies for efficient utilization of available bandwidth and radio spectrum," said Joakim Enerstam, Managing Director, Effnet AB. "One such enabling technology is header compression. Effnet AB, the leading independent vendor of header compression software technologies, is excited to join the eNsemble Multi-Core Alliance and bring its expertise in header compression technology to the multi-core development community."

Effnet AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the area of IP Header Compression. Effnet develops and sells embedded software that increases the efficiency, speed and quality of IP traffic in fixed, mobile and satellite networks. For more information about Effnet and more information about IP header compression please visit www.effnet.com.

The Effnet ROHC^{TM} product family is the market leading software solution for Robust Header Compression based on RFC3095, RFC5225, RFC4906 and RFC3843, as well as other compression standards used in 3G, 4G, LTE, WiMAX and satellite networks. The Effnet ROHC^{TM} product family is designed for easy and rapid portability with highly structured software interfaces making it suitable for integrating into handsets, customer premise equipment, base stations, gateways and other wireless infrastructure equipment. The intelligent pattern detection algorithms ensure maximum compression combined with latency tolerant capabilities. This makes Effnet ROHC^{TM} a leading choice in wireless and satellite network deployments.

"Effnet is a leader in header compression technology for the 3G and 4G/LTE mobile infrastructure market, and we welcome Effnet as a valuable member of the eNsemble Multi-Core Alliance," said Behrooz Abdi, executive vice president and general manager at NetLogic Microsystems, a founding member of the eNsemble Multi-Core Alliance. "By having a community of technology innovators who are respective leaders in their areas of expertise, the Alliance creates a platform on which these developers can innovate to create new, breakthrough applications and solutions that can take full advantage of the superior performance and functionality of multi-core processors."

As a founding member of the eNsemble Multi-Core Alliance, NetLogic Microsystems is opening up the programming model for its family of market-leading multi-core, multi-threaded processors to Alliance members to allow greater access and tighter coupling between networking software and the XLR®, XLS® and XLP™ multi-core processors. This enables significant improvements in the application development efficiency of software code and overall system performance. In addition, the open platform enables the development of new enhanced services and applications for next-generation Internet networks that are highly optimized for multi-core, multi-threaded processors.

For more information about the eNsemble Multi-Core Alliance, please visit www.eNsembleAlliance.org.