



LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION



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## News Advisory

May 05, 2010

### **LAEDC's special reports, *International Trade Trends & Impacts* and *Key Country Report*, underscore L.A. County's Global Economic Ties**

**Los Angeles** - In the first of an upcoming series of Key Country reports, the Kyser Center for Economic Research of the Los Angeles County Economic Development Corporation (LAEDC) will release a special report on China, L.A. County's largest trading partner. The Key Country report will feature trade connections between China and L.A. County, investments that local companies have made in China, investments that Chinese firms are making in Los Angeles, the educational and cultural ties between the two regions, and the challenges and opportunities that lie ahead.

Additionally, the LAEDC will present its annual International Trade Trends & Impacts report highlighting improving trade activity for the Southern California 5-county region. For more information, visit: <http://www.laedc.org/tradeoutlook/>

**What:** **EMBARGOED**-2010-2011 LAEDC International Trade Outlook Report and a special report on China, L.A. County's largest trading partner. **Study results to be released Wed., May 12, 2010, 12:01 AM PDT.**

**Who:** Stella Li, CEO of *BYD Electronic International Company Ltd.*  
Rana S. Mookherjee, *Director, Channel Strategy and Dev. Energy and Environmental Solutions for Applied Materials*  
Jack Kyser, *Founding Economist Kyser Center for Economic Research*  
Nancy Sidhu, *Chief Economist, Los Angeles County Economic Dev. Corp.*

**When:** WEDNESDAY, May 12, 2010 (Please call for link & advanced interviews)  
7 A.M. – 8 A.M. Breakfast & Check-in. Program: 8 A.M. – 10:30 A.M.

**Where:** Hilton Long Beach & Executive Meeting Center  
701 West Ocean Boulevard, Long Beach, CA 90831-3102  
Tel: 1-562-983-3400 Fax: 1-562-983-1200

**[Editors Note: For the embargoed study link and advanced media interviews, please contact: Aida Mayo or George McQuade 818-340-5300 [Publicity@mayocommunications.com](mailto:Publicity@mayocommunications.com)]**

#### **About the LAEDC**

The LAEDC, the region's premier business leadership organization, is a private, non-profit organization established in 1981 under section 501(c) (3). Its mission is to attract, retain, and grow business and jobs for the regions of Los Angeles County. Since 1996, the LAEDC has helped retain or attract more than 157,000 jobs, providing \$7.5 billion in direct economic impact from salaries and \$128 million in annual tax revenue benefit to local governments and education in Los Angeles County. Visit [www.laedc.org](http://www.laedc.org) or call (888) 4-LAEDC-1.