

GIPS HD Voice to Power LG Electronics Fixed Mobile Convergence VoIP solution

Mobile VoIP Driving HD Voice Proliferation, LG Electronics To Offer Superior VoIP Quality with GIPS HD Voice for South Korean Service Providers

San Francisco — May 10, 2010 — [Global IP Solutions](#) (Oslo Børs: GIPS), the leading provider of media processing for mobile VoIP, today announced that it has been selected by LG Electronics Mobile Communications Company (LG), a worldwide technology and design leader in mobile communications, to provide HD voice for its innovative Fixed Mobile Convergence (FMC) solution.

FMC allows telecom operators to combine fixed telephony, cellular telephony and Broadband into unified end-user services. LG Electronics added cutting-edge HD Voice capabilities to its FMC application by integrating GIPS [VoiceEngine™ Mobile](#), which includes advanced acoustic echo cancellation (AEC) technology. Good AEC implementation is critical to improve quality of voice calls on mobile devices.

“GIPS’ strong local support and expertise team in South Korea ensured a smooth implementation of voice processing technology in our smartphone model SU210/KU2100/LU2100 for FMC solution,” according to LG.

“We’re delighted that GIPS’ technology enabled LG to develop innovative products which lead the mobile trend and enhance users’ everyday lives,” said GIPS’ Chief Executive Officer Emerick Woods.

Implementing GIPS HD voice technology provides users a great communication experience and offers Service Providers assurances that network, bandwidth and delay issues will be overcome.

About Global IP Solutions

Global IP Solutions (Oslo Børs: GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time-to-market and with less risk than alternative solutions. GIPS serves application developers, wired and wireless service providers and network and telecommunications equipment vendors. Its customer list includes ANET, Cisco, CommuniGate, fg microtec, Nimbuzz, Nortel, KT Networks, Oracle, PCCW, Samsung, WebEx, Yahoo!, AOL and other key players in the voice and video over IP markets. The company is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. For more information, visit www.gipscorp.com.

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