



## Press release

May 25<sup>th</sup> 2010, Linköping, Sweden

## Factum wins more business in Hong Kong

Factum Electronics, world-leading supplier of equipment for mobile digital multimedia broadcasting, today announced a contract for the provisioning of additional DAB+ digital radio equipment to Wave Media Ltd. in Hong Kong PRC. Factum Electronics wins the order in co-operation with BTL Digital Communications Ltd.

"Factum is again confirmed as the leading and preferred digital radio equipment provider", says Fredrik Hånell, CEO of Factum Electronics AB and Effnet Holding AB. "Broadcasters prefer reliable and future-proof solutions, and indeed that is what Factum provides."

For more information, contact Fredrik Hånell, CEO, +46 70 317 7793 or info@factum.se

## **About Factum Electronics**

Factum Electronics AB (www.factum.se), a wholly owned subsidiary of Effnet Holding AB (First North Nasdaq OMX: EFFN, www.effnetholding.se), is a world leader in the areas of DAB (Digital Audio Broadcasting), DAB+, DMB (Digital Multimedia Broadcasting), and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding, and processing and serves professional broadcasting customers in more than 40 countries. Additionally, Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment.