

Press Release June 7, 2010

# BBY Limited selects Orc Software to provide high performance market access to Australian market

For immediate Release: Sydney, Hong Kong and Tokyo, Monday June 7, 2010 – Orc Software (SSE: ORC), the leading global provider of technology for advanced trading and connectivity solutions, today announced BBY Limited has selected Orc Software to meet the growing market demand for low-latency, high-throughput connectivity to the Australian Securities Exchange. The order was booked in Q2, 2010, and the contract is based on Orc's licensing subscription model.

BBY Limited is an Australian based full service stockbroking, corporate advisory and asset management firm that has been providing quality service and advice since 1987. It has offices in Sydney, Melbourne, UK and UAE along with a global presence in the USA and Asia.

"We're really pleased to be working with Orc Software to facilitate our mutual customers' trading needs on the ASX," says Glenn Rosewall, Managing Director & CEO of BBY Limited. "Orc's solutions allow our customers to trade both Equity and Options on the exchange via BBY's membership. Orc Software is well known in the Australian market for providing exchange members with market making and working with them to extend the offering to DMA for non members provides professional traders globally with a new option for accessing the Australian market."

"We are proud to provide BBY Limited with our high performance connectivity solution for direct market access, which will further enhance their existing service offering. BBY Limited's choice is another solid endorsement for Orc as a leading technology provider of advanced trading and connectivity solutions in Australia," says Peter McPhee, Vice President Sales APAC, Orc Software.

Orc Connect is the global financial industry's leading trading connectivity solution. Orc Connect provides firms with fast and reliable access to 100+ liquidity pools globally via membership or non-membership, in the critical areas of execution, market data and reference data.

Orc Software is next exhibiting in TradeTech Japan 2010, Westin Hotel Tokyo on 8-9 June.

# About Orc Software's revenue model

Standard agreements follow Orc's licensing subscription model, a flexible approach designed to streamline the customer on boarding process and provide ease of access to software updates, together with a mature support framework. Customers are invoiced quarterly, in advance, and revenue allocated to the invoicing period.

### **About Orc Software**

Orc Software is the leading global provider of technology and services for advanced trading in financial instruments. Orc's competitive edge lies in its depth of knowledge of the trading world, gained by deploying sophisticated trading solutions for over 20 years.

Orc Trading and Orc Connect provide the tools for making the best trading and connectivity decisions with strong analytics, unmatched market access, high performance derivatives trading capabilities, automated trading strategies and execution, ultra-low latency and risk management.

Through the acquisition of Neonet, Orc also delivers neutral, high speed brokerage services to professional market participants, with clients in over 20 countries globally. With subsidiary CameronTec, Orc is the leading provider of FIX infrastructure and low latency connectivity.

Orc's customers include leading banks, trading and market-making firms, exchanges, brokerage houses, institutional investors and hedge funds.

Orc provides sales and quality support services from its offices across EMEA, Americas and Asia Pacific.

Orc Software is listed on NASDAQ OMX Stockholm (SSE: ORC).

www.orcsoftware.com

# **About BBY Limited**

BBY is an Australian focused stockbroking, corporate advisory and asset management firm. With offices in Sydney, Melbourne, UK and UAE along with a global presence in the USA and Asia, BBY is well positioned to service its clients' local and global needs.

BBY's objective is to be a leading Australian owned securities firm, providing solutions to high growth, small, medium and large sized Australian Companies including their Australian and International investors. BBY is able to allocate industry experts to ensure we solve our client's problems and obtain the best possible result in meeting their objectives. BBY's long term commitment to its clients is strongly supported by well-regarded research and experienced corporate finance and broking teams.

Established in 1987, and formerly known as Burdett, Buckeridge Young, BBY has developed a reputation for providing focused, quality services, innovative solutions and high level execution for its institutional, corporate, high-net-worth and dealer clients. BBY now has over 110 high-net-worth and dealer clients all over Australia, including, Adelaide, Brisbane, Gold Coast, Melbourne and Sydney.

Whilst BBY is an independent Australian firm, we also provide our clients exposure to our international partners, leading Malaysian and SE Asian investment bank CIMB (www.cimb.com) and major US investment bank, Jefferies Inc. (www.jefferies.com).

# For further information, please contact:

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