

Press Release, 10 June 2010, Stockholm

## **SVT extends framework agreement with Qbrick**

*Sweden's Television is extending its framework agreement with Qbrick regarding distribution services for SVT's programmes via internet and mobile phone. SVT and Qbrick have been working together since 2003 and today Qbrick provides solutions and services within several different areas linked to SVT Play. The agreement, which runs up to and including 2012, was preceded by a public procurement process.*

“Naturally we are grateful that SVT has once again placed its confidence in us as a partner, particularly since it appears that the market for Web and Mobile TV will be continuing to display strong growth over the next few years,” says Qbrick’s CEO, **Eric Matsgård**.

### **For further information**

Eric Matsgård, CEO, +46 708 224509, [eric.matsgard@qbrick.com](mailto:eric.matsgard@qbrick.com)

### **For press material and photographs**

[press@qbrick.com](mailto:press@qbrick.com)

### **About Qbrick**

Qbrick is the leading provider of Web and Mobile TV in Scandinavia. The company was established in 1999 and has since then confirmed its position as a provider of turnkey solutions for the company’s approximately 1,500 customers, which operate mainly within segments such as TV channels, radio stations, media, advertising agencies and production companies, as well as major companies, municipalities and government departments. Qbrick has 50 employees with offices in Stockholm, Gothenburg, Malmö and Oslo. This year the company will have a turnover of approximately MSEK 80 through organic growth. The company is owned by its founders, the staff and a few long-term external investors. Visit [www.qbrick.com](http://www.qbrick.com) for further information about the company.