## WONDERFUL WALLABY WALKABOUT OPEN FOR FATHERS DAY

Hop down to Blackpool Zoo this Father s Day and take a walk on the wild side in the brand new Wallaby Walkabout.

It is part of the re-vamp of the Children s Zoo area of the award winning attraction and Father s Day visitors can get closer to the 11 adult and six baby wallabies than ever before.

The animals are free to roam and hop around visitors as they wander through. Scatter feeding and educational talks will also take place throughout the day.

The multi-surfaced paddock, which is am mixture of sand and grass, is reminiscent of the wallaby s natural habitat of coastal and highland eastern Australia.

Father s Day is also the perfect chance to check in on the first time dads at the zoo. Western Lowland Gorilla Bukava and Pileated Gibbon Bob will be showing off their babies, both of which were born in May.

The main restaurant in the Zoo will be serving a whole host of World Cup related meals and, for those impossible to buy for animal loving dads, the zoo s 2010 Membership will give the whole family unlimited access until December 31st.

As well as getting the chance to watch our extraordinary animal families grow for the price of just two and half visits, members also receive a 10% discount at the zoo s shops and restaurants, a regular newsletter and exclusive invitations to special members—only events that are being planned for the year ahead.

They are also able to take advantage of half price admission into Parques Reunidos other UK attractions, the Aquarium of the Lakes and the Bournemouth Oceanarium.

-ENDS-

Notes to editors:

Annual memberships

Annual membership can be purchased at the Zoo or by calling 01253 830801. Each member will receive their own pass card and will need a passport sized photo (which can be taken at the Zoo). Membership is valid until 31.12.10. Some events may incur an extra charge.

**Prices** 

Adult £36.25

Concession £31.25

Child £25.60

Family of 4 £110.00

Family of 5 £132.50

<sup>&</sup>quot;Blackpool Zoo is owned by Parques Reunidos, the second largest European leisure parks operator and a leading world wide player.

Blackpool Zoo, East Park Drive, Blackpool, FY3 8PP. Tel: 01253 830830.

For further information please contact: Julie Hackett & Paula Holden at ICG on 01772 679383 or 07772268378, <u>Julie@icgonline.co.uk</u> or paula@icgonline.co.uk.

ICG : Graphic Design " Public Relations " Marketing & Advertising " New Media Windy Harbour Barn, Harbour Lane, Warton, Preston PR4 1YB tel + 44 (0) 1772 679 383 fax + 44 (0) 1772 631 440 web <a href="https://www.icgonline.co.uk">www.icgonline.co.uk</a> pr website <a href="https://www.icgonlin

<sup>&</sup>quot;Blackpool Zoo is home to over 1,500 mammals, birds, reptiles and invertebrates set amidst thirty—two acres of mature woodland and lakes. The zoo s signature animals include elephants, giraffes, big cats, gorillas, orangutans, sea lions, primates, zebras and kangaroos.

<sup>&</sup>quot; Blackpool Zoo is open every day from 10am.