Press release
June 11th 2010, Linköping, Sweden

Factum presents future of Digital Radio

Factum Electronics, world-leading supplier of equipment for mobile digital multimedia broadcasting, today announced the launch of its new digital radio system, the Factum DAB System 6.0. The new release is designed to support broadcasters' and operators' future growth plans with respect to new services, applications, revenue opportunities, network design, and operation and maintenance.

Factum's unique position as market leader with input from an extensive global user base has enabled a thorough assessment of existing and upcoming industry requirements whilst ensuring new system features stay fully standards-compliant.

The new Factum DAB System 6.0 release features inherent support for:

- 5.1 surround sound

- SW/HW separation flexibility

- Emergency insert

- Local insert/ Re- multiplexing

- Cloud Computing/ Virtualization

- EDI

Additionally, Factum DAB System 6.0 includes a new re-engineered multimedia interface for a simplified and fully integrated management of broadcasted data services.

A preview of the new version was offered to selected market actors. Eugenio La Teana, R&D Director at RTL 102,5 in Italy commented; "Working across the range of Eureka 147 family of standards, Factum continues to deliver robust innovation by investing heavily in research and development, and its support teams, who maintain the company's position as the major innovator of digital radio."

For more information, contact Fredrik Hånell, CEO, +46 70 317 7793 or info@factum.se

About Factum Electronics

Factum Electronics AB (www.factum.se), a wholly owned subsidiary of Effnet Holding AB (First North Nasdaq OMX: EFFN, www.effnetholding.se), is a world leader in the areas of DAB (Digital Audio Broadcasting), DAB+, DMB (Digital Multimedia Broadcasting), and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding, and processing and serves professional broadcasting customers in more than 40 countries. Additionally, Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment.