



Press Release

May 28, 2010

ReformTech Honored as Top 100 Europe Award Winner by Red Herring

ReformTech recognized for innovation, strategy and market leadership in Catalytic Fuel Processing and in the CleanTech area.

Stockholm, Sweden, May 28, 2010 – ReformTech Sweden AB today announced its selection by Red Herring as a Top 100 Europe Award Winner. Recognized for its worldwide leadership in developing clean heating, reformer system and exhaust treatment products, and subsystems, based on proprietary catalytic fuel processing and reactor technology, this award underscores ReformTech's ability to provide technology leading industry solutions. ReformTech offers customers a wide range of innovative solutions for both mobile and stationary applications. The core of the ReformTech products is a flexible platform, that allows for the construction of a compact and robust fuel reformer that can easily be adopted for a large variety of applications and fuels as well as be scaled up or down to fit the specific needs of our customers.

The Red Herring Top 100 Europe awards recognize leading private companies Europe, celebrating these startups' innovations and technologies across their respective industries. Through a series of quantitative and qualitative evaluations, Red Herring looks past the "buzz" to make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world. Red Herring's Top 100 Europe list has become a mark of distinction for identifying promising new companies and entrepreneurs.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Europe to the Top 100 Winners.

"We are honored to be named to this prestigious list of innovative global companies," said Fredrik Engelhardt, CEO of ReformTech. "As we expand our product line and enter new markets, ReformTech continues to offer our customers a full range of low-cost, versatile and technology leading catalytic fuel processing solutions that will lower the costs for our customers and help in building a better and greener world."

Red Herring's Top 100 Europe list has become a mark of distinction for identifying promising new companies and entrepreneurs. For a full list of Top 100 Europe winners, visit: <http://www.herring100.com/RHE2010/rhe2010winners/rhe2010winners.html>

About ReformTech Sweden AB

ReformTech was established by a group of world leading experts in the fields of environmental catalysis, fuel reforming and industrial production. ReformTech strives to professionalize the mobile hydrogen reformation market through best practice development and collaborative business system. ReformTech offers customers a wide range of innovative solutions for both mobile and stationary applications.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

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