Odd Molly International AB (publ)

PRESS RELEASE

Stockholm, June 21, 2010



Odd Molly now on NASDAQ OMX Stockholm

Odd Molly listed today on NASDAQ OMX Stockholm, Small Cap.

As of today the Odd Molly-share will be traded on NASDAQ OMX Stockholm after a move from the marketplace NASDAQ OMX First North. No measures are required on the part of the company's shareholders in connection with the listing on NASDAQ OMX Stockholm. The share will be traded under the same ticker symbol, ODD.

"The listing on NASDAQ OMX Stockholm spurs us on to be even better at what we do. This step is yet another quality sign of our work, brand and company. It will also give more investors a chance to invest in Odd Molly," says CEO Christina Tillman.

For more information, please contact:

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About Odd Molly

Odd Molly is a Swedish company that designs, markets and sells fashion. Odd Molly's products are sold through some 1,450 external retailers in around 40 countries worldwide. In addition, Odd Molly today has four of its own stores in Stockholm, Göteborg, Los Angeles and Copenhagen. Odd Molly has over 40 employees. Its profitable growth is the result of creative design, consistent branding and a business model that facilitates expansion with limited capital requirements and minimal inventory risk. The Odd Molly share will be traded on NASDAQ OMX Stockholm as of June 21, 2010.

Scheduled information dates

- The interim report for the second quarter, April-June 2010, will be released on August 20, 2010.
- Order values for the first half of 2011 (spring and summer collections) will be released on October 8, 2010.
- The interim report for the third quarter, July-September 2010, will be released on October 21, 2010.

Odd Molly International AB has published the information in this press release on June 21, 2010 at 08.00 a.m. CET in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act.