

Unify Mobile has selected Symsoft to provide an SMS delivery solution

STOCKHOLM, Sweden, June 24th, 2010 – **Symsoft, a leading supplier of charging, messaging and value added services, today announced that Unify Mobile has selected Symsoft to provide Nobill SMSC, an SMS delivery solution.**

Dutch-based Unify Mobile, a Mobile Virtual Network Operator (MVNO) owned by Unify Group Holding BV, has chosen Nobill SMSC to deliver SMS messages in their network. The Nobill SMSC solution will serve subscribers in several European countries, meeting the growing need for capacity and functionality in Unify Mobile's ongoing expansion.

"We have chosen Symsoft because we can, with a single SMSC, service the six countries where we will be live this year, including the MNOs In&Phone Switzerland and Allcommunications in Liechtenstein" says Carel Begeer, CEO, Unify Nederland B.V.

Unify Mobile will leverage the Virtual SMSC functionality of Nobill SMSC to operate several separate SMSC instances from one centralized location. "By centralizing our SMSC resources, we will be able to increase our efficiency in operations and simplify system management. Nobill SMSC also provides us with valuable features that improve our ability to compete in the market place", Mr Begeer continues.

Among these additional features, the Nobill SMSC solution delivered to Unify Mobile includes a Home Routing function which introduces the ability for all MT (Mobile Terminated) short messages from foreign SMSCs to route via the home operator network, regardless of if the recipient subscriber is registered in the home network or roaming in a foreign network.

"We are looking forward to working with Unify Mobile in the development and delivery of exciting new services to its customers. Unify Mobile's innovative thinking makes them an interesting partner and an important customer for Symsoft", says Peter Jansson, Sales Director at Symsoft.

Carel Begeer concludes: "SMS traffic volume continues to grow in many markets so it is important for us to have an SMSC infrastructure that can grow both in terms of capacity and functionality. It was obvious to consider Symsoft, an established messaging vendor, and after careful deliberation we found it to be the vendor best suited to our demands."

Unify Mobile also purchased a USSD Gateway for balance check and top-up, simplifying customer interaction.

For further information, please contact:

Kjell Arvidsson, CEO, Symsoft AB, Phone: +46 8 566 166 00,

E-mail: kjell.arvidsson@symsoft.com



Peter Jansson, Sales Director, Symsoft AB, Phone: +46 8 566 166 00,
E-mail: peter.jansson@symsoft.com

About Symsoft

Symsoft is an international system and value added services vendor focused on generating competitive edge for mobile, fixed and IP based operators worldwide. Our main product areas are online charging and messaging. Renowned for its ability to deliver, Symsoft enables operators in an increasingly competitive world to improve both attractiveness and ARPU. All application solutions are based on the carrier grade Nobill platform which exceeds operators' requirements for business critical functions due to its modular platform architecture and innovative technology. Symsoft's customers include leading telecom operators such as Millicom, Polkomtel, Qtel, Saudi Telecom, Telefónica, Telenor and TeliaSonera. Founded in 1989 and headquartered in Stockholm, Sweden, Symsoft has local presence in four regions and operational systems in more than 30 countries.

For more information, please visit www.symsoft.com

About Unify Group Holding

Unify Group Holding BV is an innovative Mobile Virtual Network Enabler (MVNE) company, which has developed a number of patented technologies. Unify enables new business models to address major niche and highly profitable opportunities in the mobile industry. These technologies enable customer friendly, cost effective seamless indoor and international solutions to be provided to the user. Unify overcomes current user issues such as accessing Corporate VPN and Voice Mail functionalities whilst roaming on any GSM network, with the added significant benefit of reducing user costs both nationally and internationally.

For more information, please visit www.unifymobile.com