



**PRESS RELEASE**  
**June 2010**

### **Prize draw success for Dumfries agricultural contractor**

An agricultural contractor from Foremannock, Dumfries is celebrating his success after being announced as the winner of a pallet of premium quality silage balewrap.

George Shuttleworth scooped the bumper haul of Visqueen Poliwrap® after entering a free prize draw staged by bpi.agri - the leading manufacturer of silage balewrap and silage clamp sheeting - at this year's Scotgrass exhibition.

George, who wraps as many as 10,000 silage bales per year for local farmers, was ecstatic with his prize which was delivered to him earlier this month.

Visqueen Poliwrap® is already his preferred brand of balewrapping film and he normally buys his supplies from local agricultural merchants, Tarff Valley ([www.tarffvalley.co.uk](http://www.tarffvalley.co.uk)).

A tried and trusted choice for farmers and agricultural contractors across the world, Visqueen Poliwrap® enjoys global recognition for its exceptional performance and its impressive ease of use.

It is suitable for use in a whole range of climatic conditions and offers good results when used with both conventional and high speed bale wrappers. It also benefits from a high tack level which improves the air barrier around the bale and that eliminates long tails as any trailing film simply adheres to the bale's wrapped surface.

Speaking of his success, George said: "I was over the moon when I took the call telling me I was the winner of bpi.agri's Scotgrass prize draw. Visqueen Poliwrap is a great product and to receive so much of it for free is absolutely fantastic."

Louise Aplin, Marketing Manager from bpi.agri, adds: "Scotgrass 2010 was a great event for bpi.agri which saw us launch a new silage clamp sheeting film known as Visqueen Clingseal, hold a Q&A session with an acknowledged silage expert and stage our balewrap prize draw.

We'd like to congratulate George on winning the prize of a free pallet of balewrapping film and to thank the scores of other people who entered."

This year's Scotgrass took place on the 11<sup>th</sup> May 2010 at a one hundred plus acre site at the Scottish Agricultural College's Acrehead unit. It was attended by almost 5000 visitors including farmers from the length and breadth of the UK and Ireland.

**ENDS**

**IMAGES:** Scotgrass winner.jpg

**CAPTION:** **By George, that's a lot of balewrap!** Agricultural contractor, George Shuttleworth (left) receives a pallet of Visqueen Poliwrap® from bpi.agri's Lloyd Dawson (right) after winning a prize draw at this year's Scotgrass.

For more information please contact Wayne Mohammed at [Precision](mailto:wayne@precision-online.co.uk) on 07931 586 334 or [wayne@precision-online.co.uk](mailto:wayne@precision-online.co.uk)

**Notes to Editors:**

- bpi.agri is a British-based manufacturer of high-performance silage stretchwrap and lightweight, high strength silage sheeting. Its range of products includes such widely respected brand names as Silotite®, Polybale®, Visqueen Poliwrap® and Visqueen Agri-S®.
- The manufacturer's Silotite product is the world's leading balewrap. Sold in over 50 countries across six continents, it is used to wrap more than 40 million bales every year.
- Since the invention of silage balewrapping in the mid-1980s, bpi.agri has been at the forefront in developing new products for use by farmers and agricultural contractors across the globe. Highlighting this, it was the first manufacturer in the world to develop multi-layer, co-extruded silage stretch film.
- To ensure continued innovations, bpi.agri has a strong commitment to R&D and works closely with a number of key research partners including IBERS (The Institute of Biological, Environmental and Rural Sciences)
- bpi.agri's desire to help farmers and agricultural contractors goes way beyond the production of innovative, fit for purpose products. The business also

stages regular balewrapping clinics and is a founding member of the new Silage Advisory Centre ([www.silageadvice.com](http://www.silageadvice.com)). This recently unveiled initiative aims to offer farmers advice on maximising their forage through better grassland management and a more effective use of big baled silage.

- bpi.agri is a division of BPI (British Polythene Industries) plc, one of Europe's largest manufacturers of polythene films, bags and sacks.
- The continuing success of British Polythene Industries has been formally acknowledged in a recent high profile survey. The business achieved 40<sup>th</sup> place out of 236 companies in a league table of 'Britain's Most Admired Companies 2009' published by Management Today in association with Accenture.