



Nicocig Plus, the new healthy electronic smoking device – rechargeable starter kit now available from Boots and Superdrug www.nicocig.co.uk

www.nicocig.co.uk NO TAR, NO TOBACCO, NO 4000 CHEMICALS, NO SMELLY ODOUR, NON FLAMMABLE, 75% CHEAPER THAN THE REAL THING, NO BURNS, CAN SMOKE IN ALL PUBLIC PLACES, DELIVERS NICOTINE TO THE BODY IN EXACTLY THE SAME WAY AS REAL SMOKING, COME IN TOBACCO AND MENTHOL FLAVOURS AND A RANGE OF STRENGTHS!!



The revolutionary NICOCIG" is a non flammable electronic device, adopting advanced microelectronic technology to provide smokers with a safer alternative to ordinary cigarettes. The NICOCIG" atomizes liquid nicotine when inhaled, giving smokers the nicotine dose that they so frequently crave.

The NICOCIG Electronic Cigarette" is essentially made up of four parts. 1) A Rechargeable Lithium Battery 2) An Atomization Chamber 3) A Smart Chip and Operating Indicator 4) Replaceable Nicotine Cartridge/s.

Upon inhalation, liquid nicotine held in the nicotine cartridge is drawn into the atomisation chamber. This is powered by the battery, and heats up or atomises the liquid, resulting in the user drawing nicotine vapour into their lungs. The nicotine is therefore delivered to the body through the lungs in much the same way in which an ordinary cigarette delivers it.

A HARMLESS vapour is exhaled, which is merely a mixture of water vapour and excess nicotine vapour. Unlike ordinary cigarettes it is ODOURLESS and DOES NOT LINGER, yet gives users that REAL SMOKING SENSATION. There is NO RISK OF PASSIVE SMOKING through using NICOCIG Electronic Cigarettes".The battery takes on average 3 hours until it is fully charged, and

will last approximately a day at normal smoking habit. A spare battery is provided, to ensure that while one is charging, the device can still be used. When users inhale, the operating indicator at the end of the NICOCIG" lights up, very similar to an ordinary cigarette. The smart chip ensures that users do not inhale too much nicotine at once, by in built safety limits, and informs the user when the battery needs to be charged, by causing the operating indicator to flash. The Replaceable Nicotine Cartridges have been developed to match the tobacco taste of a real cigarette providing smokers with a real smoking substitute. Each NICOCIG" Electronic Cigarette cartridge is approximately equivalent to about 15 ordinary cigarettes. The cartridges are available in various strengths to suit each individual smoker, all of which are included in the starter kit, so that users can quickly determine the right one for them. High, medium, low and even zero strength cartridges are available, allowing users to select the levels of their Nicotine usage. The Starter Kits are everlasting and come with a lifetime warranty. Being rechargeable all one has to do is top up on cartridges, each pack at £4.95 each contains 6 cartridges but each cartridge is approximately equivalent to between 8'0 cigarettes (depending on smoking habit). Therefore each packet equates to up to 60 plus ordinary cigarettes.

The Nicocig starter pack are available direct from www.nicocig.co.uk , Boots, Superdrug, Amazon and most pharmaceutical retailers! If you would like to feature the Nicocig and would like to request high res images or a sample then please email Fran at Generate PR fran@generatepr.co.uk or call Fran on 07545499254 / 01733 229333

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