



Press release
June 2010

Win damp proofing for your home if Holland bloom in World Cup

ENGLAND might have tumbled out of the World Cup to their old rivals but someone could still get lucky as the tournament reaches its climax.

For a soccer-loving businessman plans to give away an incredible prize that would help any homeowner get over the team's 4-1 defeat to Germany on Sunday.

Dutch-born entrepreneur Evert de Graaf is offering to install a damp-proofing system worth up to £2,500 at the winner's home if Holland wins the trophy.

Evert, who runs the award-winning company Holland Damp Proofing, made the offer in the spirit of the competition, which is currently being held in South Africa.

His company will provide the damp proofing if the "Oranje" – the nickname of the Netherlands national team – lift the World Cup in the final to be played at Soccer City, Johannesburg, on July 11.

So far, the Holland team – which has featured British-based Premiership players Robin van Persie, Dirk Kuyt and Nigel de Jong in the squad – is on course to go far in this year's tournament, having beaten Denmark, Japan and Cameroon in the group stages.

On Monday they beat Slovakia 2-1 and will meet Brazil in a quarter-final match to be played this Friday.

Evert says: "As a Dutchman living in England, it would give me great pleasure in rewarding my new-found countrymen because of the success of my home team.

"Holland aren't called Clockwork Orange for nothing and we're all hoping that their usual precision footwork in passing the ball will lead them to victory in this World Cup 2010!"

The 40-year-old businessman came to Britain from the Netherlands in 1997, bringing with him a damp proofing system that had been a success in his home country for 27 years but was untried in Britain.

From offices near Knutsford, Cheshire, Holland Damp Proofing has grown into a multi-million business, installing damp proofing at homes the length and breadth of Britain and winning plaudits and prizes along the way.

The eco-friendly, no-mess, quick-to-install method of damp-proofing was soon regarded by British customers as being superior to traditional chemical injection methods. Not only that, but it comes with a 20-year guarantee.

If you fancy your chances of winning free damp proofing for your home, log on to www.dampproofing.com for an entry form. Put in your name, address and details of your property and you will be entered into a draw to win the damp proofing installation should Holland win the World Cup.

For more information, please contact Holland Damp Proofing on 0808 155 2571.

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