

DAIMLER

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Press Release

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Daimler and Finnish Commercial Vehicle Manufacturer Sisu Sign Memorandum of Understanding for Component Deliveries

- **Delivery of Mercedes-Benz truck components to Oy Sisu Auto Ab. starting in 2011**
- **Implementation and scope to depend on feasibility study**

Stuttgart – Daimler AG and the commercial vehicle manufacturer Oy Sisu Auto Ab. of Karjaa, Finland, have signed a memorandum of understanding covering the supply of Mercedes-Benz truck components to Sisu.

Subject to a positive result of a technical feasibility study, Mercedes-Benz Trucks will deliver components for 200 to 400 vehicles per year to Finland starting in early 2011. Sisu will supply frames, axles, and drive shafts for the trucks, which are intended for use in the forestry and construction sectors. Cabs, engines, and transmissions will be components from the Mercedes-Benz Actros. The heavy-duty trucks will be assembled by Sisu and sold in Finland under the Sisu brand. The feasibility study is expected to be concluded in the third quarter of 2010.

“We are delighted that Sisu has selected us as a supplier of high-quality components,” said Hubertus Troska, Head of Mercedes-Benz Trucks. “Sisu is a traditional brand known for first class trucks. Once the feasibility study has been successfully concluded, we will be able to open up a new area of business and generate additional sales potential for our vehicle components.”

The vehicles will be sold via the Veho Commercial Vehicles sales network in Finland. The Veho Group Oy Ab. has been importing Mercedes-Benz passenger cars and commercial vehicles since 1939 and also sells the Fuso Canter and Setra buses in Finland.

The market for medium- and heavy-duty trucks in Finland encompassed about 2,600 units in the crisis year of 2009 (approx. 3,500 trucks are sold in a normal year). There were around 390 new Mercedes Benz trucks delivered, giving the brand a market share of 15%. Following the conclusion of the feasibility study, the future delivery of all key components to the independent truck manufacturer Sisu will particularly benefit the VEHO Group Oy’s workshop network, as VEHO Group Oy also maintains and repairs SISU vehicles in its role as general representative for Mercedes Benz commercial vehicles. In addition, it is expected that Mercedes-Benz’s share of this Scandinavian truck market would increase.

About Sisu

Sisu Auto is a Finnish manufacturer of heavy-duty trucks and was founded in 1931. The primary market for Sisu’s powerful heavy-duty vehicles is Finland. Sisu trucks have been designed

especially with the demanding Nordic conditions in mind. Sisu is Page 3
pioneer and market leader in the four- and five-axle truck
segments.

About Veho

Veho Group is the leading automotive company in Finland operating also in the Baltic countries and in Sweden. Veho was established in 1939 for the distribution of Mercedes-Benz vehicles. Today, Veho cooperates with several manufacturers and its business comprises distribution, retail sales and after-sales services for both passenger cars and commercial vehicles. Revenues in 2009: approx. €800 million. Employees in 2009: 1,942

Further information from Daimler is available on the Internet at:
www.media.daimler.com and **www.daimler.com**

About Daimler

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides its customers with a full range of automotive financial services including financing, leasing, insurance and fleet management.

The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As an automotive pioneer, Daimler continues to shape the future of mobility. The Group applies innovative and green technologies to produce safe and superior vehicles which fascinate and delight its customers. With the development of alternative drive systems, Daimler is the only vehicle producer investing in hybrid drive, electric motors and fuel-cell systems, with the goal of achieving emission-free mobility in the long term. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment.

Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities on five continents. Its current brand portfolio includes, in addition to the world's most valuable automotive brand, Mercedes-Benz, the brands smart, Maybach, Freightliner, Western Star, Fuso, Setra, Orion and Thomas Built Buses. The company is listed on the stock exchanges of Frankfurt, New York and Stuttgart (stock exchange symbol DAI). In 2009, the Group sold 1.6 million vehicles and employed a workforce of more than 256,000 people; revenue totaled €78.9 billion and EBIT amounted minus €1.5 billion.