

**PRESS RELEASE**

Kongsberg, 2 July 2010

## **KONGSBERG AUTOMOTIVE RECEIVES €17 MILLION ORDER ON ITS NEW GENERATION OF SEAT COMFORT SYSTEMS**

Kongsberg Automotive (KA) Interior business area has been awarded a major contract for a seat comfort system to one of the world's premier brands, located in Europe. The new systems are designed in Europe and deployed for the Chinese market.

The new contract is based on KA's next generation of Modular Seat Comfort System, which is a KA unique design to provide the most comfortable and relaxing ride for drivers.

The new design includes a complete programmable system with lumbar support, side support and massage. This innovative system is based on pneumatic building blocks, which consists of a modular structure of air cells that allows more functionality, thinner seat structures and reduced system weight.

"We are very excited about this award", says Hans Peter Havdal, CEO of Kongsberg Automotive. "The new system has been developed in close cooperation with our customer over the past three years, and all parties are highly satisfied with the result. It proves our capability to innovate and deliver competitive products to the world's most demanding customer. The award is also an important step to further penetrate the growing Chinese market for passenger cars. No doubt that we look forward to introduce this unique system to new clients and segments going forward!"

"Test results show that the new system has outstanding performance and gives the driver the most comfortable drive", says Espen Moe, Sales and Marketing Director in Kongsberg Automotive Interior business area. "The massage system stimulates blood circulation, which in turn relieves stress and keeps you more alert during driving and more fit at arrival. We believe that the combination of new technical features and enhanced driver comfort and safety will be highly welcomed in the market".

The order value is estimated to be €17 million. Initial deliveries will start in 2011 with full production volumes from 2012 and forward.

###

**Contact details:**

Hans Peter Havdal, CEO

Phone: +4732770520. Mobile: + 4792065690

Ronny Lie

Director Corporate Communications & Investor Relations

Phone : +4732770511. Mobile : +4791610798