



Gabriella Handbags launch the new Autumn/Winter collection!

The runaway success of the Gabriella handbag collection has continued and accelerated in 2010 – with sales rocketing beyond 2009 sales before the end of spring.

Designer Gaby Novelli has now revealed her autumn–winter collection, confirming the Gabriella signature for flair, strong themed and fashion–led designs.

Autumn introduces flowers, ruffles and frills, some with chain or zip edging, eyelets and stud detailing. The palette ranges from bold teal, red and purple to subtle grey and mushroom, along with textured black and a little chocolate brown.



Straps and pockets contrast, side pocket zips run diagonally and shapes are curvaceous and multi showing at Pure, Moda and Futura. Bags retail in shops and from the website at a modest £25–£60.

More bags are medium sized, though Gabriella retains a handful of larger day bags that have become synonymous with the brand since its launch in 2008. Another highlight is a trio of glamorous evening bags, featuring sequin roses, bow design and diamante bracelet straps.

Gabriella, which will be launching their new ordering site end of July 2010 would asks everyone to explore the new collection!

If you would like to feature any of the new Gabriella handbag collection and would like to request high res cut outs and/or lifestyle shots or have enquiries about viewing the whole collection and

sample call ins then please email Fran at Generate PR on fran@generatepr.co.uk or call the office on 01733 229333 / 07545499254

Gabriella Handbags are perfect for editorial, product, shopping, fashion, lifestyle and general news pages and anywhere else you see fit!

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