

***PRESS RELEASE – FOR IMMEDIATE RELEASE – SPL0106134 –Van mount cherry picker***

## **Smart enter the van mount market**

Smart Platform Rental Ltd, the UK's largest provider of light truck mount self drive rental platforms, has recently expanded its fleet with the introduction of van mounted cherry pickers. The move was a direct response to some of our customers providing us with invaluable feedback.' stated Guy Willett, Smart's Commercial Director. 'They told us that our flatbed truck mounts were ideal for a lot of their work but that they sometimes needed greater storage capacity, for instance to hold their Chapter 8 equipment.'

The search was exhaustive and the UK manufacturer Ascendant Access was chosen after long deliberation. 'After extensive research into our customer's needs and reviewing the market we determined that a high basket capacity and formidable boom were also important factors. With Ascendant's offering we got a fully insulated basket with 230kg capacity, a 12.5m working height and 7.7m outreach boom as well as a 300kg storage capacity in the van.'

The V12 van mount has many other features that will benefit Smart's customers. 'The boom has two independently operated booms for precise manoeuvring and has full pressure proportional hydraulic controls for a smooth and responsive operation. In addition ease of operation was important as with all of our vehicle mounts so the van has stabiliser controls in cab with automatic activation of platform control when set.', stated Guy.

Smart's new vans are aimed at their traditional casual hire users but are also looking at the longer term hire users of powered access. 'The amenity/decorative lighting and CCTV installation sectors are just two of the markets we think the V12s will be a hit with and we feel they'll be interested in discussing the highly competitive long term rates that we can offer', said Guy. 'Not that we're not appreciative of our long-established casual hire market and with the V12 rental starting from just £109 per day we're confident of them being highly utilised. '

END

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For 300dpi photography see attached files

Caption 1:

A V12 off to the next job

Caption 1:

A V12 making light work of a security lighting scheme

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