



**SVENSKA CELLULOSA AKTIEBOLAGET SCA** (publ)

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## **Baby diapers acquisition strengthens SCA's presence in Mexico and Central America**

**SCA is purchasing the Copamex baby diaper business in Mexico and Central America. The purchase price is equivalent to approximately USD 50m on a debt-free basis.**

Copamex produces well-known baby diaper brands Dry Kids for the Mexican market and Tessa Babies for consumers in Central America. Sales in the acquired business was approximately USD 60m in 2009. Copamex holds a number three position in baby diapers in Mexico.

"The acquisition will strengthen SCA's presence in Latin America, and creates a base for expansion of baby diapers in Mexico and Central America", says CEO and President Jan Johansson.

The acquisition will add to SCA's current portfolio of hygiene products in the region which now includes feminine care, incontinence care, consumer tissue, away from home tissue products and baby diapers.

The transaction is expected to be completed during the third quarter of 2010, after necessary approvals from relevant authorities.

### **For additional information, please contact**

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#### **NB**

This information is such that SCA must disclose in accordance with the Securities Markets Act.

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