



## **PRESS RELEASE**

**July 2010**

### **bpi.recycled products reveals RWM plans**

As the 2010 RWM exhibition rapidly approaches, bpi.recycled products has revealed its plans for the annual show for the recycling and waste management sector.

At the event, which runs from the 14<sup>th</sup> to the 16<sup>th</sup> September at the NEC, the business will be promoting the impressive capabilities, knowledge and reassurance it can offer as Europe's largest polythene waste recycler with a history in recycling extending more than 40 years.

Cameron Yates, Marketing Manager at bpi.recycled products, explains: "The waste management sector and recycling in particular is continuing to grow at an impressive rate thanks to society's drive for increased sustainability. Whilst this is great news for the environment, it does make it harder for customers to identify the perfect partner amongst a growing sea of suppliers.

"bpi.recycled products' experience and infrastructure are just two of the many things that set us apart. We've been in the industry for over four decades and as such, our levels of expertise are unsurpassed. At the same time, as Europe's largest polythene recycler, we operate a UK-wide network of Environment Agency accredited sites which collectively give us the ability to reprocess some 68,000 tonnes of material every year.

He continues: "Customers can be confident that when they deal with us, they're dealing with an established and reputable business that's able to deliver - and to add significant value in the process."

Staff on bpi.recycled products' stand (Stand 680) will also be promoting the sheer breadth of the business' offer.

From a waste disposal perspective, bpi.recycled products can accept scrap from a wide variety of industrial, commercial, agricultural, automotive and domestic sources. It even offers a hassle free waste collection service to help simplify the disposal demands faced by its customers.

Those looking for waste management solutions are equally well catered for. To meet the needs of the sector, bpi.recycled products offers a comprehensive portfolio of products which includes domestic waste sacks, degradable sacks, rip-tip garden and recycling sacks, battery collection bags for the convenient disposal of batteries, and its increasingly popular Green Sacks® - a range of 100% recycled polythene refuse sacks made from UK waste at UK facilities for a lower carbon footprint.

Speaking of bpi.recycled products' plans for RWM, Cameron Yates added: "Whether you're talking about the different types of scrap we can recycle, the diversity of our product range or our levels of expertise, bpi.recycled products has a lot to offer the recycling and waste management customer. We intend focusing on that fact at RWM 2010. We're a market leading business and we've every intention of putting in a market leading appearance."

**- ENDS -**

**Images & captions:** bpi rp battery bags.jpg

**Bags of experience.** At this year's RWM exhibition, bpi.recycled products will be promoting its proven recycling capabilities and its ability to offer wide range of products – including its new battery bags.

For more information on this story, contact Wayne Mohammed at [Precision](http://Precision) on 07931 586 334 or e-mail: [wayne@precision-online.co.uk](mailto:wayne@precision-online.co.uk)

**Editor's notes:**

- bpi.recycled products is the largest recycler of used polythene in Europe recycling over 70,000 tonnes of post-use polythene material from commercial, retail, industrial and agricultural markets.
- bpi.recycled products uses some of these materials to manufacture its award winning Plaswood range of sustainable wood-substitute products. These products include park and garden furniture, street and countryside signs, bollards and marine decking.
- The environmental benefits of recycling plastic are becoming more widely recognised: maximising reusable material, diverting waste from landfill and conserving resources.

bpi.recycled products has developed the necessary expertise and the infrastructure in the form of a network of Environment Agency accredited recycling plants to help drive these benefits forward.

- bpi. recycled products is a division of BPI (British Polythene Industries) plc, one of Europe's largest manufacturers of polythene films, bags and sacks.
- The continuing success of British Polythene Industries has been formally acknowledged in a high profile survey. The business achieved 40<sup>th</sup> place out of 236 companies in a league table of 'Britain's Most Admired Companies' published by Management Today in association with Accenture. Importantly, BPI attained second place in the Paper & Packaging sector.