

Electronic E-gars and Nicolites, A healthier and safer smoking substitute.

We are now proud to present the disposable Ruyan e-gar, the most realistic electronic cigar in the world. It comes in a variety of strengths and fantastic flavours, including the already popular authentic Cuban cigar flavour.

It uses the same microelectronic technology as the electronic cigarette, and has all the same benefits.

They contain no tobacco at all, eliminating tar, carbon monoxide and over 4000 other detrimental chemicals. Two types are available, one with 16mg of nicotine and one with absolutely no nicotine at all.

You can enjoy the Ruyan e-gar everywhere, as the smoking ban is circumvented. There is no risk of passive smoking when using our e-gar.

The Ruyan e-gar comes ready charged, and lasts for approximately 1800 puffs, that is equivalent to nearly 120 ordinary cigarettes. This makes it mega cost effective.

The Ruyan e-gar gives a real smoking satisfaction, with users even exhaling a water vapour.

Ruyan e-gars are already being sold in clubs and restaurants, and are available in wine and champagne bars nationwide.

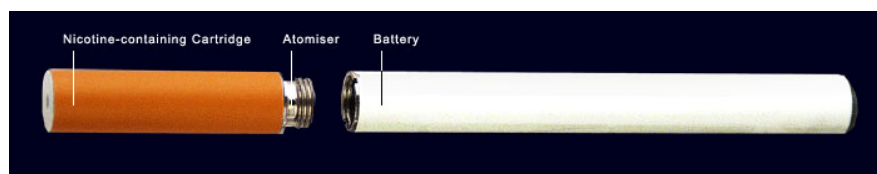


NicoLite is the worlds most advanced and cheapest electronic cigarette available in the market. It is reliable and consistent, and comes ready to use. There is no charging necessary, and will last up to 25–30 traditional cigarettes worth before needing to be disposed of.

Traditional electronic cigarettes are fundamentally made up of three parts, a battery, and atomiser and a nicotine-containing cartridge.

With NicoLite disposable electronic cigarettes the atomiser has been combined with the cartridge to make a more efficient, more reliable, simply to use product.

Simply screw the two pieces together and NicoLite is ready to use.



Nicolites retail at £6.95 www.nicolites.co.uk, Ruyan E-gars £19.95 www.nicocig.co.uk/e-gar.php

If you would like to feature the new E–Gar electronic cigar and Nicolites in a forthcoming issue and would like to request high res images or a sample or have any editorial/PR enquiries, then please email Fran on fran@generatepr.co.uk or call 01733 229333 / 07545499254 Always happy to endeavour your requests.

Ideal editorially for men's and women's health, product, gadget, news, lifestyle, leisure, shopping and entertainment pages or wherever you see fit.



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