



PRESS RELEASE

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bpi.recycled products helps eco-conscious youngsters

A global gathering of some 6,000 scouts and girls guides has received a massive product donation from one of Europe's largest manufacturers of refuse sacks.

bpi.recycled products - which operates from sites across the UK including a factory in Heanor, Derbyshire - has supplied 18,000 Green Sacks® completely free of charge for use at this year's PEAK 2010 camp which runs for a week in late July at Chatsworth House, Derbyshire.

Held every five years since the 1970s, the PEAK camp brings together scout troops and girl guide units from right across the world. This year's event will be attended by young adults from 14 different countries including the UK, America, Ireland, Canada, Norway, Germany, Belgium, India, New Zealand, Denmark, St Lucia, Japan, Russia and China (Hong Kong). A further 2,000 Cubs, Brownies, Rainbows and Beavers from around the UK will also attend as day visitors.

With the theme of 'One World – Our World', the event aims to offer those attending a truly international experience. This year it also plans to be as eco-conscious as possible in keeping with the guiding and scouting movement's desire to inspire young people with a real sense of duty and of responsibility - both to others and to the environment.

As part of PEAK 2010's green focus, recycling points for plastic, cardboard, paper and cans will be strategically located around the site. Campers are also being encouraged to collect and bring unwanted clothing to the event. Better quality items will be sent to help those living in third world countries whilst the remaining clothing, along with the material collected via the recycling points, will be sold for commercial recycling. All proceeds raised will then be donated to charity.

In addition, Derbyshire County Council will be visiting the camp to stage special educational sessions designed to show campers how they can make greener choices and reduce their waste stream contribution. There will also be a special 'Earth Zone' on the campsite showcasing more sustainable living and featuring a greenhouse made out of old soft drinks bottles.

Amongst a list of activities that includes everything from abseiling and archery to go karting and woggle making, there'll even be the chance for some of the younger visitors to spend the day making new items out of old recycled material.

The donation of 18,000 Green Sacks® by bpi.recycled products continues the eco-conscious theme of the event. Marketed as the toughest, greenest refuse sacks currently available, they are not only made completely from recycled plastic waste that might otherwise have been sent to landfill, but they're also created from UK waste reprocessed at bpi.recycled products' own UK facilities.

This gives the Green Sack® range a carbon footprint up to 35% lower than most other 100% recycled polythene refuse sacks which are typically produced in the Far East.

Commenting on the donation, Stephen Orme, Customer Services Director at bpi.recycled products, said: "As part of British Polythene Industries (BPI) plc, bpi.recycled products has a strong commitment to the environment and to being a responsible and community conscious business. We are delighted to be supporting PEAK 2010 as it's such a worthwhile event and because it allows us to demonstrate the strong green credentials of our products."

Speaking on behalf of PEAK 2010, Steve Parker, the event's Site Manager, adds: "We'd like to extend a massive thank you to bpi.recycled products for their kind donation of the Green Sacks. Not only are these refuse sacks perfectly in keeping with the green aims of the event, but their provision completely free of charge has enabled us to save money which can now be spent on additional activities for those attending the event."

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Images & captions: green_sack_new.jpg & Steve Orme and Green Sack.jpg

Green gift. Leading manufacturer of refuse sacks, bpi.recycled products has donated 18,000 of its eco-friendly Green Sacks® to an international scout camp. (Pictured: Steve Orme, Customer Services Director, bpi.recycled products).

For more information on this story, contact Wayne Mohammed at Precision on 07931 586 334 or e-mail: wayne@precision-online.co.uk

Editor's notes:

- bpi.recycled products is the largest recycler of used polythene in Europe recycling over 70,000 tonnes of post-use polythene material from commercial, retail, industrial and agricultural markets.
- bpi.recycled products uses some of these materials to manufacture its award winning Plaswood range of sustainable wood-substitute products. These products include park and garden furniture, street and countryside signs, bollards and marine decking.
- The environmental benefits of recycling plastic are becoming more widely recognised: maximising reusable material, diverting waste from landfill and conserving resources. bpi.recycled products has developed the necessary expertise and the infrastructure in the form of a network of Environment Agency accredited recycling plants to help drive these benefits forward.
- bpi. recycled products is a division of BPI (British Polythene Industries) plc, one of Europe's largest manufacturers of polythene films, bags and sacks.
- The continuing success of British Polythene Industries has been formally acknowledged in a high profile survey. The business achieved 40th place out of 236 companies in a league table of 'Britain's Most Admired Companies' published by Management Today in association with Accenture. Importantly, BPI attained second place in the Paper & Packaging sector.