

# RUBY WAX TO GUEST SPEAK AT 2010 WOMEN OF THE YEAR LUNCHEON AND AWARDS

Ruby Wax, the forthright and cheeky American comedienne, will be a guest speaker at this year's Women of the Year Luncheon and Awards, which takes place on Friday 15th October at the Hilton Metropole, adjacent to the NEC, Birmingham.

The American writer and actress made a name for herself as part of the alternative comedy scene in the 1980s, following a successful RSC stage career. She has worked with some of Britain's best known writers, directors and actors – from Alan Rickman to Dawn French. Her television work and chat shows in particular have made Ruby Wax a household name.

In her inimitable style, the comedienne will entertain guests with a funny and thought provoking speech, drawing on her extraordinary personal story and career. One of two guest speakers, the second being the very English pottery entrepreneur, Emma Bridgewater, Ruby Wax was invited to speak at this year's Women of the Year event by one of the official sponsors, Jaguar.

Judy Groves, Awards Chair, said: This fundraising event is a sell-out year on year, drawing together hundreds of high profile and talented women to celebrate and recognize success. Joining a stellar line up of entertainment for the 2010 awards, Ruby Wax's personal story is not to be missed!

Media contacts Caroline Sanger Davies 07854 835 171 / [caroline@aero-media.co.uk](mailto:caroline@aero-media.co.uk) Iain Bruce 07929 466 152 / [iain@revolver-pr.co.uk](mailto:iain@revolver-pr.co.uk) Follow Woman of the Year on Facebook <<http://tiny.cc/88h2t>>; LinkedIn <<http://tiny.cc/zwwfl>>; Twitter @2010WOTY <<http://twitter.com/2010WOTY>>;

Notes to editor

The final line up for the 2010 Women of the Year Luncheon and Awards

<<http://www.womenoftheyear-uk.com/>>; promises an awesome event on Friday 15th October at the Hilton Metropole, adjacent to the NEC, Birmingham.

Ruby Wax, the fabulous American comedienne, and the hugely successful Emma Bridgewater, a very English pottery lady, are guest speakers at the gala ceremony, presented by Suzanne Virdee, BBC Midlands news anchor for their primetime daily broadcasts.

New sponsor, Harvey Nichols, headlines the live entertainment with an exclusively choreographed catwalk show of international fashions. Guests will have the opportunity to Shop the Show and be offered gorgeous makeovers and delicious food tasting. Along with a bustling Covent Garden-style market, the retail experience is being taken to glamorous new heights this year.

Jaguar will showcase their XF, XK and XJ range of luxury cars with the main 2010 sponsor line up including Barclays Wealth, British Airways who offer the chance to win a spoiling holiday for two and SCC, part of Europe's largest independent technology group.

A sell-out year on year and attended by hundreds of high profile and talented women, tickets for the Luncheon and Awards, which support a most important charity, Vitalise, are available now <<http://www.womenoftheyear-uk.com/buytickets.html>>; .

Tickets cost £55.00 per person, up to and including 31 August 2010, or £60.00 thereafter.

With the search for the Businesswoman of the Year well underway, if YOU know of someone who is making a considerable contribution to their business, either as a senior executive or entrepreneur, please email Judy Groves, the Awards Chair, [judy.groves@sch-group.com](mailto:judy.groves@sch-group.com) The event celebrates and recognises success and anyone can nominate a candidate or put themselves forward for the Businesswoman of the Year title. Official national charity Vitalise provides short breaks (respite care) and other services for disabled people, the visually impaired and carers. For information visit

[www.vitalise.org.uk](http://www.vitalise.org.uk) <<http://www.vitalise.org.uk> <<http://www.vitalise.org.uk/>>

The sponsors of 2010 s Women of the Year Luncheon and Awards are:

#### Barclays Wealth

Barclays Wealth is a leading global wealth manager, and the UK's largest, with total client assets of £151.2bn, as at 31 December 2009. With offices in over 20 countries, Barclays Wealth focuses on private and intermediary clients worldwide, providing international and private banking, investment management, fiduciary services and brokerage. Barclays Wealth is the wealth management division of Barclays.

#### British Airways

British Airways plc is the flag carrier airline of the United Kingdom. BA has its headquarters in Waterside, near its main hub at London Heathrow Airport, and is the largest airline in the UK based on fleet size, international flights and destinations.

#### Harvey Nichols

Harvey Nichols is an international luxury lifestyle store, renowned both in the UK and internationally for the breadth and depth of its exclusive fashion merchandise. It offers many of the world's most prestigious brands in womenswear, menswear, accessories, beauty, food and home.

#### Hilton Birmingham Metropole

As the leading global hospitality company, Hilton Worldwide has more than 3,400 hotels in 79 countries, with its portfolio of hotel brands including the Waldorf Astoria, Conrad, Hilton, Doubletree, Embassy Suites, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The Hilton Birmingham Metropole is one of the UK's largest conference hotels and can accommodate up to 2000 delegates.

#### Jaguar Cars

Headquartered in Coventry, Jaguar Cars Ltd is a wholly-owned subsidiary of Tata Motors Ltd and is operated as part of the Jaguar Land Rover business. This year marks the 75th anniversary of the Jaguar name, and seventy five years of designing and building luxury cars that represent the very best of technical innovation, design leadership and sporting success.

#### SCC

The technology solutions brand of Europe's largest independent technology group, Specialist Computer Holdings plc, SCC has an enviable track record of more than 35 years in sourcing, designing and managing technology solutions around the infrastructure, helping organisations to both remove cost and enhance their business performance.

#### The Challenge Factor

The Challenge Factor is the experienced team behind audio visual solutions for conferences, events, videos and exhibitions. Having founded the business with cult TV show The Krypton Factor, The Challenge Factor relish the opportunity to work on innovative projects which require dynamism and creativity.

#### Media contacts

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