

Britain Gets Baking!

Baking is making a huge come-back in Britain and now there is a brand new BBC TV series called 'The Great British Bake-Off' to celebrate all those yummy homemade treats. Handmade cakes, biscuits and pies don't have to be perfect, in fact the more bumpy and lopsided they are the more unique they will be! If baking a large Victoria sponge fills you with dread and bad memories of failed attempts in the past why not start with something simple like cupcakes! Here are 5 reasons why you should get baking:

- *Impress your friends and family and invite them round for afternoon tea and cake*
- *Kids love getting messy and licking out the bowl so get baking with them – a perfect activity for those wet and windy school holiday days*
- *The smell of a fresh cake baking in your kitchen is just delicious, and the best bit is getting to eat what you have made while it is still slightly warm from the oven, yum!*
- *Handmade is hip, join the new trend sweeping the nation and start making your own rather than buying mass-produced*
- *Celebrate National Cupcake Week from the 13th – 19th September 2010*

New Book...

Start by learning the basics of making cupcakes with **Bake Me I'm Yours...Cupcake Celebration** which features 25 cupcake recipes and designs for all occasions from afternoon tea with friends, birthdays, weddings and more. Recipes include sticky ginger, orange and poppy seed, chocolate cherry mud cupcakes, lemon polenta and more along with techniques to ensure great results every time.

"Cupcakes are taking the world by storm, and I think I know why – put simply, baking and decorating cupcakes is fun, rewarding and not too time consuming. On my travels around the globe I've seen cupcakes in all shapes and sizes, in tiny little boutique cake shops and large supermarkets. I have also been given them as welcome gifts – everyone loves a cupcake!" **Lindy Smith**



BAKE ME IM YOURS...CUPCAKE CELEBRATION

By Lindy Smith

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