

IMAGINE

Just in time for his 70th Birthday comes this look at John Lennon's music and art and its impact on popular culture from the 1960's through the 80's and beyond. Rare images of Lennon throughout his career are included, as well as memorabilia from his Beatle and solo years. Dozens of quotes by and about Lennon, and personal reminiscences from fans and celebrities recall John's impact on their lives.

Marketing/PR

- Targeted Publicity and advertising to and on Pop Culture and music websites, blogs and forums
- Promotion on John-Lennon.com
- Promotion at regional Beatles fests
- Social Media Outreach on Twitter/Facebook/YouTube



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500 photographs/illustrations
October 2010



Instant Karma in Convenient Book Size!

Here's another clue for you all: He was a musician from Liverpool who changed the world with his music and became a legend for his generation!



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We All Shine On: Quotes from Dr. Winston O'Boogie

"My role in society, or any artist's or poet's role, is to try and express what we all feel. Not to tell people how to feel. Not as a preacher, not as a leader, but as a reflection of us all."

"We've got this gift of love, but love is like a precious plant. You can't just accept it and leave it in the cupboard or just think it's going to get on by itself. You've got to keep watering it. You've got to really look after it and nurture it."

"Laurel and Hardy, that's John and Yoko. And we stand a better chance under that guise because all the serious people like Martin Luther King and Kennedy and Gandhi got shot."

