



3 September 2010

## Lufthansa voted Favourite Short Haul Leisure Airline

UK travellers have voted Lufthansa as their favourite short haul leisure airline in the Condé Nast Traveller 13<sup>th</sup> Annual Readers' Travel Awards, awarding the airline top marks for punctuality, efficiency, service and staff.

The awards were announced in London following a poll conducted by questionnaires inserted in copies of the April 2010 issue of Condé Nast Traveller in the UK, and simultaneously posted on-line at [www.cntraveller.com](http://www.cntraveller.com) with the 40,000 replies then collated and analysed by independent market-research company, Market Management.

Marianne Sammann, Lufthansa General Manager UK & Ireland, who picked up the award said: "The fact that there are no nominations for these awards and travellers can vote for any airline demonstrates our customers' increasing appreciation of the Lufthansa product. They recognise the continuous efforts we have made to maintain standards, quality of service and flexibility throughout the challenges of the past year. Travellers appreciate Lufthansa's "Mobility à la Carte" offer - which includes an on board service of food and drink - with lead-in Economy Class one way fares from as little as £49, inclusive of all taxes and charges, through to our fully flexible top class Business Class products. Lufthansa customers know that, regardless of the fare they pay, they are guaranteed an outstanding on-board product."

The short haul leisure airline category provided a clean sweep for airlines within the Lufthansa group, bmi and Swiss being voted second and third respectively.

### For further press information contact:

Aage Duenhaupt / Gudrun Gerner  
Lufthansa German Airlines  
Tel: + 44 20 8750 3415  
Fax: + 44 20 8759 1987  
<http://media.lufthansa.com>

Dave Sanders  
Dave Sanders & Associates Ltd  
Tel/Fax: 01257 278767  
Email:  
[lhmedia@davesandersassociates.com](mailto:lhmedia@davesandersassociates.com)