Press release

September 10th 2010, Linköping, Sweden

Germany goes on-air with national DAB+ services using the latest technology from Factum

Factum Electronics, world-leading supplier of equipment for DAB and DAB+ digital radio and DMB digital multimedia broadcasting, today announced it has provided its latest DAB+ family of products to the new national DAB+ ensemble in Germany.

The contract with the German industry includes the latest DAB headend technology fine-tuned to meet the increasingly complex market requirements, the world's most deployed DAB data broadcasting server, which has been completely re-engineered.

Other features newly introduced to the market are:

NTP time synchronization, which provides an accurate and cost effective alternative to using GPS.

DAB Surround, which is stereo receiver compatible 5.1 Surround Sound for DAB Classic, DAB+, and DMB, based on the ISO MPEG Surround standard.

Also, as an add-on option to the existing Factum Audio Encoders, Factum and Orban now also offer built-in audio processing using the well-reputed Factum MAP250E and Orban 1101 PCI card.

As communicated earlier Factum's new generation of products and features will also be on display during the IBC show in Amsterdam.

The IBC 2010 exhibition takes place in Amsterdam between the 10th and 14th of September 2010. To come and see the latest news, please visit Hall 8 booth No C92.

For more information, contact Fredrik Hånell, CEO, +46 70 317 7793 or info@factum.se.

About Factum

Factum Electronics AB (www.factum.se), a wholly owned subsidiary of Effnet Holding AB (First North Nasdaq OMX: EFFN, www.effnetholding.se), is a world leader in the areas of DAB (Digital Audio Broadcasting), DAB+, DMB (Digital Multimedia Broadcasting), and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding, and processing and serves professional broadcasting customers in more than 40 countries. Additionally, Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment.