

Press Release

Stockholm, September 14, 2010

JM invests in Dassault Systèmes PLM solution from Addnode's subsidiary Technia to control and rationalize their business processes

Technia, Addnode's subsidiary and the leading European supplier of solutions for Product Lifecycle Management (PLM), has signed an agreement with JM concerning the implementation of Dassault Systèmes' ENOVIA PLM solution. A key component in the delivery is the usability and productivity enhancing Technia Value Components (TVC). The agreement extends over five years and the PLM solution will serve more than 1500 users when rolled out.

JM is one of the leading developers of housing and residential areas in the Nordic region. Operations focus on new production of homes in attractive locations, with the main focus on expanding metropolitan areas and university towns in Sweden, Norway, Denmark, Finland and Belgium. The projects are often large and complex, such as the conversion of Liljeholmskajen, Stockholm, into a popular residential area.

"We will start this project in a small scale, but we already see several new areas where we can use PLM in order to make our business even more effective in the future", says Lennart Henriz, Head of Operations Development (Quality, Environment, IT), at JM.

"The challenges in the Construction industry are very similar to what we see in other industries: A constant search for new ways to reduce time to market, streamline processes, increase revenues and cut costs whilst at the same time meet regulatory demands. These questions are very important and require constant attention and drastic changes – and they can be dealt with effectively trough a smart use of PLM. We have noticed that the construction industry more and more adopts PLM as a strategic business tool. With our ENOVIA PLM offering in combination with Technia's expertise, we feel confident that we will help JM to overcome their challenges and contribute to their future success", says Florian von Tiedemann, Director, Energy & Construction at Technia AB.

"This is a strategic project for us. It confirms the potential of repeating the value creation we bring to other industry segments here as well, and I'm confident we can give JM the competitive advantage we have delivered to our other customers", says Ylva Berg, CEO and President at Technia.

For more information

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About JM

For more information about JM, please visit www.jm.com.

About Technia

Technia is a world-class supplier of Product Lifecycle Management (PLM) solutions for the creation and management of product

information throughout the entire product lifecycle. Technia has about 200 employees and is a part of the Addnode group (listed at the OMX Nordic List, Small Cap). The company is a strategic partner to more than 200 Nordic companies and has offices in Sweden, Finland, Norway and North America. Technia's customer list includes: Ericsson, Electrolux, Forsmark, GE Healthcare, Haglöfs, Metso Paper, Mölnlycke Health Care, Nokia, Oticon, Scania, Sectra Mamea, Skanska, Sony Ericsson and SSAB. For more information about Technia, please visit www.technia.com.

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 100,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes is listed on the Nasdaq (DASTY) and Euronext Paris (#13065, DSY.PA) stock exchanges. For more information, visit http://www.3ds.com

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