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## Organic products support Save the Children

From 20-26 September, sales of Garant Ekologiska organic products will be supporting Save the Children. One krona per item sold at Hemköp will be donated to Save the Children's education project in Ivory Coast.

"We want to support the important work of Save the Children while also encouraging our customers to buy organic products," explains Elisabet Green-Karlsson, Marketing Manager at Hemköp.

"Hemköp's commitment to the education of children through Save the Children is extremely welcome! Together with Hemköp's customers and thanks to the campaign for Garant Ekologiska products, we can now ensure that even more children in Ivory Coast will have access to good, safe schooling," says Elisabeth Dahlin, Secretary-General of Save the Children in Sweden.

Garant Ekologiska is a range of products for organic living. The assortment comprises more than 70 products, including pasta, eggs, bread, juice, fruit and vegetables. All Garant Ekologiska products come from certified sources. The most common labelling systems are KRAV and EU Organic. See the whole assortment at our Swedish site www.tyckomgarant.se/ekologiskt.

## For more information, please contact:

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Hemköp is a chain of stores for food enthusiasts, making it easier to shop for healthy and nutritious food. The wide assortment, emphasis on fresh produce and personal service are what set Hemköp apart. Established in more than 160 locations around Sweden, Hemköp's stores enjoy sales of around SEK 9 billion. Hemköp is part of Axfood AB (publ).