



Press Release
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PUTTING THE CAT INTO CATALOGUE

Leading online retailer of fixings and fastenings Leofixings.com has launched a new catalogue, which features a larger than ever product range. The catalogue's 108 pages are jam-packed with all types of fixings and fastenings, including for the first time ever ironmongery and adhesives and sealants. Other sections include screws, nails, drill bits and accessories, construction fasteners and heavy duty anchors.

For increased convenience and practicality, the new Leofixings.com catalogue benefits from a handy A5 format. In addition, it employs a colour coded system for improved ease of navigation.

Aside from detailing Leofixings' extensive range of high quality, good value products, the new catalogue also outlines some of the online retailer's innovative service initiatives.

This includes next day delivery, free delivery on orders over £50, and a loyalty scheme where customers can earn reward points. These points can then be exchanged for either gifts or money off vouchers. As an added bonus, if a customer recommends a friend, then both parties will receive 100 reward points.

Speaking of the launch of the new catalogue, Ron Dickinson, sales manager at Leofixings, said: 'The new Leofixings catalogue is an invaluable tool for both DIY enthusiasts and tradesmen. It offers answers to all their fixings and fastening needs - all at amazing prices and all backed by exceptional levels of service. It's quite simply our biggest and best catalogue ever.'

Copies of the new Leofixings.com catalogue can be requested from the company's website (www.leofixings.com), by emailing info@leofixings.com or by calling 01254 916203.

ENDS

Image: LeoFixings cat.jpg

Caption: One massive range. One jam-packed catalogue. Online retailer of fixings and fastenings LeoFixings.com has launched a new catalogue detailing its biggest range ever.

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Notes to editors:

- Leofixings.com is a leading online retailer of fixings and fasteners, catering for the needs of the serious DIY-er and trade professional.
- It offers thousands of product lines covering construction fasteners, fixings, screws, nails, heavy duty anchors and drill bits and accessories.
- Leofixings.com prides itself on offering great products backed by great service - including next day delivery, free delivery on orders over £50 and a customer loyalty scheme.
- More information can be found at www.leofixings.com